

ISLAND SUPPLEMENT

OAHU VISITOR

MAUI COUNTY VISITOR

Maui Island

Molokai

Lanai

KAUAI VISITOR

HAWAII (BIG ISLAND) VISITOR

Hilo

Kona



ISLAND SUPPLEMENT

ISLAND OF OAHU: A total of 4,257,535 visitors came to Oahu in 2001, down 9.8 percent from the previous year. Nearly 72 percent of these visitors stayed exclusively on Oahu while the remainder also visited the neighbor islands.

Nearly 56 percent of the total Oahu visitors were from the domestic market while 44 percent were from foreign countries. There were more repeat visitors (56.0%) than first-time visitors (44.0%) among this group. Independent travelers accounted for 45 percent of the total Oahu visitors, while 53.1 percent purchased air and hotel packages.

The majority (75%) of the Oahu visitors stayed in hotels, 10.1 percent stayed in condominium, 9.3 percent stayed with friends or relatives and 3.5 percent stayed in timeshare properties. Of those that visited Oahu and the neighbor islands, nearly 78.6 percent traveled for pleasure. Visitors on Oahu to attend school rose 33.9 percent to 18,832.

ISLAND OF MAUI: The number of visitors who went to the island of Maui in 2001 fell 8.8 percent to 2,048,768. About half percent of these visitors stayed entirely on Maui while half also visited other islands in addition to Maui.

The majority of the Maui visitors came from the domestic U.S. market (80.1%) while the remainder arrived from foreign countries. Repeat visitors comprised a larger share of the total visitors to Maui at 61.3 percent compared to first-time visitors (38.7%). There were more true independent travelers (55.7%) to Maui than those who purchased group tours or package accommodations.

Nearly 62 percent of all visitors to Maui stayed in hotels, 26.4 percent stayed in condominiums, 5.8 percent stayed in timeshare properties, 5.8 percent stayed with friends or relatives and 4.8 percent stayed on cruise ships. Close to 85 percent of them visited Maui Island for pleasure.

ISLAND OF MOLOKAI: Total arrivals to Molokai increased 8.8 percent to 70,233 visitors during the year. The majority of those who went to Molokai also visited other islands while only 11.4 percent stayed on Molokai exclusively.

Nearly 75 percent were from the domestic U.S market while the remainder arrived from foreign countries. Over 59 percent were repeat visitors while 41 percent were first-timers to the island. About of the visitors to Molokai (50.5%) preferred to purchase their air ticket and hotel accommodation separately.

Close to 51 percent of visitors stayed in hotels, 23.0 percent stayed in condominiums, 20.2 percent stayed on cruise ships and 10.6 percent stayed with friends or relatives. Pleasure remained the primary purpose for travel to Molokai, accounting for 84.0 percent of all Molokai visitors.

ISLAND OF LANAI: Visitors to Lanai in 2001 totaled 84,905, down 3.1 percent from the previous year. About 12 percent of these visitors stayed exclusively on this island.

The majority (85.7%) were from the domestic U.S. mainland while 14.3 percent were from foreign countries. Repeat visitors (60.5%) comprised a larger proportion than first-time visitors (39.5%) among this group. Similar to those who visited Maui and Molokai, fewer visitors to Lanai purchased group tours or package accommodations while more preferred to travel independently (55.8%).

Hotel was the primary choice for lodging among Lanai visitors at 62.7 percent, 22.0 percent stayed on cruise ships, 13.4 percent stayed in condominiums and 7.9 percent stayed with friends or relatives. About 82.6 percent of Lanai's visitors came for pleasure.

ISLAND OF KAUAI: Kauai hosted a total of 1,008,698 visitors in 2001, 6.2 percent lower than the previous year. About 35 percent of these visitors stayed exclusively on this island.

Visitors to Kauai from the domestic market outnumbered those from foreign countries (83.2% compared to 16.8%, respectively). There were also a larger number of repeat visitors (61.3%) compared to first-time visitors (38.7%) among this group. Fewer visitors to Kauai purchased group tours or package accommodations while 56.9 percent were independent travelers.

Nearly 58 percent of the visitors stayed in hotels, 20.4 percent stayed in condominium, 13.2 percent stayed in timeshare properties, 8.2 percent stayed on cruise ships and 6.8 percent stayed with friends or relatives. The number of honeymooners on Kauai fell 15.9 percent from last year.

ISLAND OF HAWAII: Total arrivals to Hawaii dropped 6.8 percent to 1,181,551 visitors during the year. Those who stayed exclusively on this island accounted for 36.0 percent of the total or 425,891 visitors.

The majority of all Big Island visitors were from the domestic U.S. mainland (73.5%) while 26.5 percent were from foreign countries. Repeat visitors (62.8%) comprised a larger proportion than first-time visitors (37.2%) among this group. There were also more visitors traveling independently (55.1%) than those who purchased group tours or package accommodations.

About 65.5 percent of all visitors to the Big Island stayed in hotels, 15.0 percent stayed in condominiums, 9.3 percent stayed with friends and relatives, 7.7 percent stayed in timeshare properties and 7.6 percent stayed on cruise ships. Approximately 81 percent of the visitors traveled to the Big Island for pleasure.

TABLE 35: Visitor Arrivals by Island and Month: 2001 vs. 2000

STATE	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
JAN	552,225	518,271	6.6%	334,509	312,574	7.0%	217,716	205,697	5.8%
FEB	550,987	577,602	-4.6%	345,429	354,611	-2.6%	205,558	222,992	-7.8%
MAR	611,876	625,049	-2.1%	399,849	403,063	-0.8%	212,027	221,986	-4.5%
APR	553,222	567,973	-2.6%	371,123	376,937	-1.5%	182,099	191,036	-4.7%
MAY	523,965	551,445	-5.0%	351,875	365,671	-3.8%	172,090	185,774	-7.4%
JUN	596,804	620,014	-3.7%	406,580	422,653	-3.8%	190,224	197,361	-3.6%
JUL	641,232	653,714	-1.9%	432,106	434,132	-0.5%	209,126	219,582	-4.8%
AUG	645,700	631,138	2.3%	415,973	398,880	4.3%	229,727	232,258	-1.1%
SEPT	360,118	533,849	-32.5%	243,245	326,897	-25.6%	116,872	206,952	-43.5%
OCT	389,640	555,581	-29.9%	289,416	358,855	-19.4%	100,224	196,726	-49.1%
NOV	389,749	533,497	-26.9%	294,798	337,212	-12.6%	94,951	196,285	-51.6%
DEC	488,273	580,461	-15.9%	339,418	355,451	-4.5%	148,855	225,010	-33.8%
TOTAL	6,303,791	6,948,594	-9.3%	4,224,321	4,446,936	-5.0%	2,079,469	2,501,659	-16.9%
OAHU	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
JAN	381,726	353,768	7.9%	188,385	176,496	6.7%	193,341	177,272	9.1%
FEB	375,680	391,413	-4.0%	191,727	196,197	-2.3%	183,954	195,217	-5.8%
MAR	407,230	414,300	-1.7%	219,344	216,015	1.5%	187,886	198,285	-5.2%
APR	360,598	374,591	-3.7%	197,334	199,500	-1.1%	163,264	175,092	-6.8%
MAY	360,930	374,502	-3.6%	202,311	203,035	-0.4%	158,619	171,467	-7.5%
JUN	408,607	426,491	-4.2%	234,562	244,232	-4.0%	174,045	182,258	-4.5%
JUL	438,972	444,112	-1.2%	247,832	246,995	0.3%	191,140	197,117	-3.0%
AUG	441,562	429,434	2.8%	233,750	220,111	6.2%	207,812	209,323	-0.7%
SEPT	246,723	371,555	-33.6%	138,309	188,855	-26.8%	108,414	182,700	-40.7%
OCT	262,078	377,307	-30.5%	169,031	199,740	-15.4%	93,047	177,567	-47.6%
NOV	245,644	361,413	-32.0%	163,174	189,935	-14.1%	82,470	171,478	-51.9%
DEC	327,785	400,357	-18.1%	193,527	203,947	-5.1%	134,258	196,410	-31.6%
TOTAL	4,257,535	4,719,244	-9.8%	2,379,285	2,485,058	-4.3%	1,878,250	2,234,186	-15.9%
KAUAI	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
JAN	76,884	75,188	2.3%	60,810	56,874	6.9%	16,074	18,314	-12.2%
FEB	86,030	85,256	0.9%	67,188	68,955	-2.6%	18,842	16,301	15.6%
MAR	90,565	93,612	-3.3%	75,657	77,867	-2.8%	14,909	15,745	-5.3%
APR	80,671	89,958	-10.3%	67,725	75,056	-9.8%	12,946	14,901	-13.1%
MAY	85,806	91,159	-5.9%	69,574	76,207	-8.7%	16,232	14,952	8.6%
JUN	103,850	99,138	4.8%	84,150	84,814	-0.8%	19,700	14,324	37.5%
JUL	107,648	105,481	2.1%	89,514	89,669	-0.2%	18,134	15,812	14.7%
AUG	99,627	97,227	2.5%	80,651	81,769	-1.4%	18,976	15,458	22.8%
SEPT	63,444	86,042	-26.3%	56,246	69,497	-19.1%	7,198	16,545	-56.5%
OCT	75,266	95,714	-21.4%	68,490	77,688	-11.8%	6,776	18,026	-62.4%
NOV	66,893	71,415	-6.3%	59,151	59,521	-0.6%	7,742	11,894	-34.9%
DEC	72,014	84,632	-14.9%	60,213	66,490	-9.4%	11,801	18,142	-34.9%
TOTAL	1,008,698	1,074,821	-6.2%	839,368	884,407	-5.1%	169,329	190,414	-11.1%

Source: DBEDT

TABLE 35: Visitor Arrivals by Island and Month: 2001 vs. 2000 (continued)

MAUI COUNTY	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
JAN	184,770	162,375	13.8%	130,584	122,335	6.7%	54,186	40,040	35.3%
FEB	182,565	196,966	-7.3%	136,794	148,572	-7.9%	45,771	48,394	-5.4%
MAR	206,193	214,220	-3.7%	162,490	171,832	-5.4%	43,703	42,388	3.1%
APR	194,186	197,330	-1.6%	153,290	163,093	-6.0%	40,896	34,237	19.5%
MAY	170,480	185,123	-7.9%	138,701	151,403	-8.4%	31,779	33,719	-5.8%
JUN	202,476	209,849	-3.5%	167,595	175,750	-4.6%	34,881	34,099	2.3%
JUL	215,972	215,144	0.4%	176,583	180,072	-1.9%	39,389	35,072	12.3%
AUG	208,326	206,675	0.8%	165,759	165,960	-0.1%	42,567	40,715	4.5%
SEPT	114,428	174,527	-34.4%	99,085	134,604	-26.4%	15,343	39,923	-61.6%
OCT	132,339	187,703	-29.5%	115,037	151,019	-23.8%	17,302	36,684	-52.8%
NOV	142,096	174,149	-18.4%	115,602	135,642	-14.8%	26,494	38,507	-31.2%
DEC	150,646	180,605	-16.6%	124,440	134,349	-7.4%	26,206	46,256	-43.3%
TOTAL	2,104,478	2,304,666	-8.7%	1,685,960	1,834,631	-8.1%	418,518	470,035	-11.0%
MAUI	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
JAN	177,132	157,557	12.4%	125,803	118,044	6.6%	51,329	39,513	29.9%
FEB	177,161	191,188	-7.3%	132,710	143,964	-7.8%	44,451	47,224	-5.9%
MAR	199,674	207,606	-3.8%	157,765	166,266	-5.1%	41,909	41,340	1.4%
APR	189,256	193,049	-2.0%	149,516	159,164	-6.1%	39,740	33,885	17.3%
MAY	166,608	181,380	-8.1%	135,258	147,759	-8.5%	31,350	33,621	-6.8%
JUN	198,455	205,355	-3.4%	163,838	171,703	-4.6%	34,617	33,651	2.9%
JUL	211,563	209,573	0.9%	172,918	175,156	-1.3%	38,646	34,417	12.3%
AUG	204,062	202,532	0.8%	162,198	162,274	0.0%	41,864	40,258	4.0%
SEPT	111,917	170,679	-34.4%	96,882	131,205	-26.2%	15,035	39,474	-61.9%
OCT	128,861	182,716	-29.5%	112,018	146,589	-23.6%	16,843	36,127	-53.4%
NOV	138,402	169,616	-18.4%	112,268	131,589	-14.7%	26,134	38,027	-31.3%
DEC	145,675	175,003	-16.8%	119,787	130,107	-7.9%	25,888	44,896	-42.3%
TOTAL	2,048,768	2,246,253	-8.8%	1,640,961	1,783,820	-8.0%	407,806	462,433	-11.8%
MOLO-KAI	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
JAN	7,665	4,894	56.6%	4,591	4,392	4.5%	3,074	502	512.4%
FEB	6,630	5,735	15.6%	4,706	4,656	1.1%	1,924	1,079	78.3%
MAR	7,149	5,806	23.1%	5,283	4,985	6.0%	1,866	821	127.3%
APR	5,096	4,861	4.8%	3,874	4,413	-12.2%	1,222	448	172.6%
MAY	5,080	4,282	18.6%	4,312	4,035	6.9%	768	247	210.9%
JUN	4,881	5,434	-10.2%	4,507	4,920	-8.4%	374	515	-27.4%
JUL	9,679	5,441	77.9%	4,911	5,016	-2.1%	4,768	425	1022.0%
AUG	5,740	4,829	18.9%	4,279	4,301	-0.5%	1,461	528	176.7%
SEPT	3,337	4,902	-31.9%	3,048	4,298	-29.1%	289	604	-52.2%
OCT	5,118	5,632	-9.1%	4,524	5,138	-12.0%	594	494	20.3%
NOV	4,543	4,782	-5.0%	3,615	4,054	-10.8%	928	728	27.5%
DEC	5,315	7,961	-33.2%	4,662	5,365	-13.1%	653	2,596	-74.9%
TOTAL	70,233	64,559	8.8%	52,312	55,572	-5.9%	17,921	8,987	99.4%
LANAI	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
JAN	8,309	5,709	45.5%	6,873	5,156	33.3%	1,436	553	159.8%
FEB	7,713	7,918	-2.6%	6,161	7,054	-12.7%	1,552	864	79.6%
MAR	8,662	7,974	8.6%	7,143	6,837	4.5%	1,519	1,137	33.6%
APR	6,805	7,273	-6.4%	5,896	6,838	-13.8%	909	435	108.9%
MAY	6,821	6,693	1.9%	5,941	6,245	-4.9%	880	448	96.3%
JUN	6,900	6,620	4.2%	5,869	6,046	-2.9%	1,031	574	79.6%
JUL	7,412	7,678	-3.5%	6,273	6,562	-4.4%	1,139	1,116	2.1%
AUG	6,875	6,501	5.8%	5,953	5,852	1.7%	922	649	42.1%
SEPT	4,373	7,380	-40.7%	3,911	6,262	-37.5%	462	1,118	-58.7%
OCT	7,086	8,788	-19.4%	6,748	7,977	-15.4%	338	811	-58.3%
NOV	6,345	6,246	1.6%	5,487	5,132	6.9%	858	1,114	-23.0%
DEC	7,604	8,884	-14.4%	6,529	6,432	1.5%	1,075	2,452	-56.1%
TOTAL	84,905	87,662	-3.1%	72,783	76,391	-4.7%	12,122	11,271	7.6%

Source: DBEDT

TABLE 35: Visitor Arrivals by Island and Month: 2001 vs. 2000 (continued)

BIG ISLAND	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
JAN	103,867	99,558	4.3%	71,621	66,671	7.4%	32,246	32,887	-2.0%
FEB	103,873	108,506	-4.3%	75,251	79,039	-4.8%	28,622	29,467	-2.9%
MAR	113,224	114,243	-0.9%	85,294	87,514	-2.5%	27,930	26,729	4.5%
APR	97,206	106,865	-9.0%	68,848	79,895	-13.8%	28,358	26,970	5.1%
MAY	94,936	105,091	-9.7%	67,152	75,007	-10.5%	27,784	30,083	-7.6%
JUN	112,278	110,299	1.8%	85,236	85,770	-0.6%	27,043	24,530	10.2%
JUL	123,326	122,845	0.4%	90,608	92,864	-2.4%	32,718	29,981	9.1%
AUG	117,952	111,675	5.6%	82,174	77,356	6.2%	35,778	34,319	4.3%
SEPT	64,184	91,534	-29.9%	48,484	62,815	-22.8%	15,700	28,719	-45.3%
OCT	80,581	103,278	-22.0%	65,352	80,368	-18.7%	15,229	22,910	-33.5%
NOV	77,570	90,333	-14.1%	58,446	67,109	-12.9%	19,124	23,224	-17.7%
DEC	92,551	103,736	-10.8%	70,149	70,947	-1.1%	22,402	32,789	-31.7%
TOTAL	1,181,551	1,267,965	-6.8%	868,615	925,356	-6.1%	312,936	342,609	-8.7%
HILO SIDE	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
JAN	31,362	26,318	19.2%	21,681	17,367	24.8%	9,680	8,951	8.2%
FEB	32,215	29,402	9.6%	22,854	22,140	3.2%	9,360	7,262	28.9%
MAR	36,027	30,387	18.6%	27,467	23,121	18.8%	8,560	7,267	17.8%
APR	30,667	31,518	-2.7%	22,580	23,702	-4.7%	8,087	7,816	3.5%
MAY	35,097	33,123	6.0%	23,620	23,305	1.4%	11,477	9,819	16.9%
JUN	37,397	33,965	10.1%	27,930	25,260	10.6%	9,467	8,705	8.7%
JUL	42,160	36,221	16.4%	30,691	27,987	9.7%	11,468	8,234	39.3%
AUG	37,021	34,442	7.5%	26,404	23,181	13.9%	10,616	11,261	-5.7%
SEPT	22,611	26,073	-13.3%	17,695	19,877	-11.0%	4,915	6,196	-20.7%
OCT	30,228	30,667	-1.4%	25,405	25,434	-0.1%	4,823	5,233	-7.8%
NOV	27,274	23,599	15.6%	19,582	17,611	11.2%	7,692	5,988	28.5%
DEC	25,288	34,478	-26.7%	20,248	23,981	-15.6%	5,040	10,497	-52.0%
TOTAL	387,345	370,193	4.6%	286,159	272,964	4.8%	101,186	97,229	4.1%
KONA SIDE	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
JAN	90,764	85,593	6.0%	62,743	58,810	6.7%	28,021	26,783	4.6%
FEB	90,132	95,495	-5.6%	66,064	70,101	-5.8%	24,068	25,394	-5.2%
MAR	99,198	100,407	-1.2%	74,917	77,259	-3.0%	24,281	23,148	4.9%
APR	85,181	93,221	-8.6%	60,369	70,162	-14.0%	24,812	23,059	7.6%
MAY	83,529	90,246	-7.4%	58,398	65,116	-10.3%	25,131	25,130	0.0%
JUN	97,914	94,395	3.7%	74,457	74,730	-0.4%	23,457	19,665	19.3%
JUL	104,170	104,965	-0.8%	77,786	80,110	-2.9%	26,385	24,855	6.2%
AUG	101,500	97,314	4.3%	71,970	67,105	7.2%	29,531	30,209	-2.2%
SEPT	56,639	80,291	-29.5%	42,598	55,123	-22.7%	14,041	25,168	-44.2%
OCT	71,178	91,181	-21.9%	57,754	71,222	-18.9%	13,424	19,959	-32.7%
NOV	67,311	78,964	-14.8%	49,715	59,091	-15.9%	17,596	19,873	-11.5%
DEC	80,264	89,330	-10.1%	59,231	61,036	-3.0%	21,033	28,294	-25.7%
TOTAL	1,027,781	1,101,401	-6.7%	756,001	809,863	-6.7%	271,780	291,538	-6.8%

Source: DBEDT

TABLE 36: 2001 Average Daily Census by Island and Month

TOTAL	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Oahu	91,697	85,246	87,397	76,519	73,500	91,717	99,049	96,280	55,013	56,908	59,905	82,546	79,699
Maui County	46,617	47,380	45,123	43,453	36,529	46,956	47,861	45,140	26,639	28,587	33,817	39,976	40,650
....Maui	43,762	45,014	43,182	41,819	34,772	45,140	45,604	43,246	25,665	26,975	31,895	37,879	38,723
....Molokai	1,368	1,106	852	690	842	794	861	735	428	703	725	873	831
....Lanai	1,488	1,261	1,089	943	914	1,022	1,397	1,159	547	908	1,198	1,224	1,096
Kauai	16,717	18,877	17,687	15,591	15,247	20,654	21,841	19,014	12,778	13,747	14,226	15,644	16,830
Big Island	26,520	24,981	22,558	19,291	16,386	23,533	24,498	24,181	13,963	15,925	18,914	22,116	21,064
....Hilo	4,899	4,409	4,289	3,501	3,719	4,603	5,716	5,241	2,615	3,286	4,172	4,481	4,249
...Kona	21,621	20,573	18,269	15,790	12,667	18,930	18,782	18,940	11,348	12,639	14,742	17,635	16,815
TOTAL DOM and INT'L	181,551	176,484	172,765	154,853	141,661	182,860	193,249	184,615	108,393	115,167	126,862	160,282	158,243
DOMESTIC													
Oahu	57,643	50,033	49,927	47,378	47,386	60,340	62,465	57,351	34,168	39,179	42,405	54,924	50,315
Maui County	37,940	39,018	37,782	36,964	32,186	41,617	42,227	38,912	23,802	26,124	29,311	34,858	35,053
....Maui	35,446	37,006	36,086	35,497	30,634	39,916	40,286	37,186	22,897	24,630	27,578	32,911	33,330
....Molokai	1,129	947	723	597	722	767	642	630	404	614	671	816	721
....Lanai	1,365	1,066	973	870	830	934	1,299	1,096	501	881	1,063	1,131	1,002
Kauai	15,174	16,622	15,307	14,530	14,238	19,083	19,645	16,715	12,113	13,059	13,152	14,544	15,345
Big Island	22,266	19,865	18,138	15,452	14,102	19,495	20,602	19,288	11,126	14,171	15,206	18,991	17,394
....Hilo	4,097	3,672	3,235	2,839	2,985	3,981	4,640	4,081	2,136	2,829	3,436	3,829	3,483
...Kona	18,169	16,193	14,903	12,613	11,116	15,514	15,963	15,207	8,990	11,342	11,769	15,162	13,912
TOTAL DOMESTIC	133,023	125,538	121,155	114,324	107,911	140,535	144,940	132,266	81,209	92,533	100,073	123,317	118,106
INTERNATIONAL													
Oahu	34,054	35,213	37,470	29,140	26,114	31,377	36,584	38,929	20,845	17,729	17,500	27,622	29,385
Maui County	8,678	8,362	7,341	6,489	4,342	5,339	5,634	6,228	2,837	2,463	4,507	5,118	5,598
....Maui	8,316	8,008	7,096	6,322	4,138	5,224	5,318	6,060	2,768	2,346	4,317	4,968	5,394
....Molokai	239	159	129	93	120	27	218	104	23	90	54	57	110
....Lanai	123	195	116	74	85	87	98	64	46	27	135	93	94
Kauai	1,543	2,254	2,380	1,061	1,009	1,571	2,196	2,298	665	687	1,074	1,100	1,485
Big Island	4,254	5,116	4,420	3,838	2,284	4,038	3,895	4,893	2,837	1,754	3,708	3,125	3,669
....Hilo	801	737	1,054	662	734	623	1,076	1,161	478	457	736	652	766
...Kona	3,453	4,379	3,366	3,176	1,550	3,415	2,819	3,733	2,359	1,297	2,972	2,473	2,903
TOTAL INT'L	48,529	50,946	51,611	40,528	33,750	42,325	48,309	52,349	27,184	22,633	26,788	36,965	40,136

Source: DBEDT

TABLE 37: 2001 Domestic U.S. Visitor Arrivals by Island from Top U.S. MSAs

Domestic Flights	TOTAL	OAHU	MAUI COUNTY	MAUI	MOLOKAI	LANAI	KAUAI	BIG ISLAND	HILO	KONA
Albuquerque	10,046	5,512	3,867	3,729	135	139	2,130	1,962	657	1,642
Anchorage	23,971	14,203	6,865	6,403	534	121	3,473	4,582	1,370	3,934
Atlanta	41,218	26,761	18,763	18,357	590	1,046	8,619	8,905	3,430	7,538
Austin	15,959	8,819	7,281	7,070	191	378	3,601	3,638	1,373	3,052
Bakersfield	9,639	5,279	3,564	3,476	104	140	1,627	1,405	450	1,240
Bellingham	6,364	2,960	2,385	2,344	46	27	1,270	1,241	396	1,046
Boise	10,757	5,688	4,225	4,167	82	121	2,082	2,099	631	1,844
Boston	50,478	30,750	23,767	23,152	698	1,328	13,161	11,923	4,489	10,241
Charlotte	9,075	5,568	4,438	4,316	152	319	2,190	2,236	956	1,912
Chicago	114,121	62,932	56,510	55,140	1,641	2,810	26,220	25,594	8,698	22,905
Cincinnati	18,513	12,166	9,453	9,305	329	503	4,610	4,559	1,933	4,010
Cleveland	19,625	12,398	9,697	9,397	313	542	4,962	5,071	2,181	4,352
Colorado Springs	10,863	6,512	3,749	3,591	133	225	2,232	2,309	841	2,044
Columbus	11,904	7,359	5,917	5,785	197	358	2,996	3,033	1,345	2,642
Dallas	70,712	40,771	31,981	31,282	744	1,714	14,520	13,642	4,926	11,565
Denver	75,563	36,042	32,389	31,577	868	1,412	18,214	17,613	5,281	15,774
Detroit	52,911	33,547	25,919	25,424	944	1,196	13,711	12,932	5,235	11,305
Eugene	9,993	4,423	3,969	3,793	162	159	1,935	2,283	635	2,013
Fresno	14,483	7,600	5,736	5,621	185	122	2,417	2,605	835	2,291
Grand Rapids	8,816	5,555	4,114	4,047	105	134	2,369	2,422	987	2,132
Hartford	7,821	4,911	4,000	3,933	113	212	2,138	2,071	771	1,797
Houston	41,093	26,405	16,970	16,462	614	1,135	8,967	8,831	3,533	7,510
Indianapolis	14,806	8,964	7,273	7,143	206	312	3,540	3,584	1,604	3,118
Kansas City	20,414	12,032	9,975	9,720	333	608	4,743	4,935	2,038	4,283
Las Vegas	39,103	24,747	12,919	12,572	502	646	6,455	7,298	2,701	6,205
Los Angeles	587,656	296,745	229,725	223,982	4,747	7,588	98,480	100,849	26,531	88,463
Miami	15,662	10,207	7,319	7,122	266	515	3,741	4,041	1,637	3,451
Milwaukee	14,910	9,440	7,184	7,051	192	278	3,892	4,110	1,639	3,718
Minneapolis	59,909	36,468	25,472	24,887	553	822	12,211	12,696	3,932	11,126
Modesto	10,189	4,767	4,231	4,154	74	112	1,613	1,867	476	1,665
Nashville	8,959	5,698	4,301	4,213	162	233	1,840	2,026	888	1,712
New York	153,860	97,254	73,962	71,841	2,176	4,494	39,723	37,507	12,297	32,848
Norfolk	12,390	9,916	3,596	3,508	199	199	1,995	2,218	889	1,878
Oklahoma City	7,839	4,924	3,294	3,216	113	161	1,540	1,656	632	1,399
Omaha	7,051	4,093	3,219	3,152	109	162	1,495	1,612	645	1,404
Orlando	11,620	7,771	5,005	4,903	187	354	2,706	2,911	1,204	2,404
Philadelphia	38,698	23,919	18,727	18,261	643	1,106	10,190	9,879	3,685	8,566
Phoenix	70,480	35,832	30,147	29,413	809	1,411	14,379	13,991	4,516	12,331
Pittsburgh	12,506	7,731	6,308	6,164	185	359	2,969	3,048	1,328	2,634
Portland	1,606	1,058	570	539	34	38	315	392	125	354
Provo	12,177	8,693	3,462	3,340	122	137	2,342	1,683	577	1,388
Raleigh	9,134	5,552	4,124	4,044	136	197	2,137	2,513	1,049	2,123
Reno	12,169	5,402	4,932	4,812	135	146	2,073	2,636	614	2,416
Sacramento	81,422	35,577	33,778	33,027	845	932	16,542	14,532	4,039	12,821
Saint Louis	28,152	16,743	13,820	13,564	487	701	6,239	6,920	2,969	6,117
Salinas	12,906	5,551	5,151	5,047	86	147	2,543	2,285	601	1,975
Salt Lake City	41,878	27,193	14,830	14,427	404	515	8,155	6,146	1,832	5,414
San Antonio	11,773	8,257	3,960	3,839	215	340	2,107	2,575	1,076	2,123
San Diego	131,693	71,057	45,034	43,663	1,238	1,786	27,478	24,197	7,385	21,245
San Francisco	528,373	229,549	209,570	203,853	4,776	6,794	95,863	102,644	24,662	91,653
San Luis/Obispo	10,339	4,331	4,096	3,978	140	104	2,432	2,127	614	1,882
Santa Barbara	17,315	7,789	6,203	6,046	175	140	3,754	3,564	803	3,199
Seattle	204,612	102,958	73,375	71,371	1,956	1,804	36,446	37,358	9,654	32,733
Spokane	13,458	7,117	5,005	4,887	115	125	2,194	2,460	639	2,181
Stockton	15,125	7,567	6,052	5,843	211	207	2,258	2,309	613	2,018
Tampa	14,219	9,847	6,240	6,108	310	472	3,457	3,740	1,694	3,224
Tucson	15,122	8,123	5,504	5,304	206	265	3,216	3,471	1,300	2,995
Tulsa	7,333	4,690	3,013	2,913	137	202	1,450	1,560	509	1,367
Washington D.C.	87,478	60,765	31,772	30,793	1,407	1,903	18,564	19,956	8,365	16,618

Source: DBEDT

TABLE 38: 2001 Domestic U.S. Visitor Arrivals by Island and State of Residence

Domestic Flights	TOTAL	OAHU	MAUI COUNTY	MAUI	MOLOKAI	LANAI	KAUAI	BIG ISLAND	HILO	KONA
Alabama	15,640	11,249	5,997	5,893	222	353	3,218	3,583	1,565	3,058
Alaska	41,545	23,765	12,132	11,360	907	261	6,386	9,029	2,806	7,682
Arizona	97,564	50,690	39,908	38,835	1,213	1,852	20,106	20,123	6,901	17,554
Arkansas	11,590	7,649	4,821	4,653	237	354	2,306	2,570	1,126	2,228
California	1,468,881	697,289	572,325	557,276	13,226	18,618	264,942	268,969	70,252	237,672
Colorado	107,933	52,800	44,419	43,184	1,325	2,019	25,998	25,341	8,011	22,568
Connecticut	26,050	16,036	12,904	12,512	364	775	6,620	6,833	2,316	6,026
Delaware	4,576	2,985	2,037	1,976	105	140	1,090	1,171	411	1,003
Florida	83,717	56,940	36,323	35,364	1,858	2,928	20,233	22,155	9,651	18,699
Georgia	53,781	35,563	23,865	23,317	894	1,423	11,245	11,911	4,833	10,005
Idaho	24,568	13,036	8,898	8,663	299	314	4,765	4,999	1,451	4,415
Illinois	132,909	75,141	64,726	63,125	2,020	3,189	30,178	29,800	10,379	26,630
Indiana	42,441	26,931	20,289	19,872	695	923	9,993	10,166	4,578	8,757
Iowa	22,236	14,008	9,705	9,430	415	357	4,718	5,481	2,174	4,732
Kansas	22,579	13,335	10,638	10,392	346	568	4,762	5,328	2,162	4,568
Kentucky	19,199	12,716	9,136	8,917	333	472	4,282	4,566	2,027	3,819
Louisiana	15,529	10,522	6,805	6,619	325	547	3,509	3,863	1,918	3,273
Maine	6,637	4,445	2,444	2,352	145	135	1,429	1,607	664	1,328
Maryland	43,543	29,944	16,970	16,517	800	1,065	10,044	10,669	4,759	8,886
Massachusetts	53,597	32,538	25,463	24,801	833	1,507	14,186	12,926	5,091	11,003
Michigan	84,999	54,464	40,242	39,414	1,528	1,822	21,949	21,244	8,676	18,464
Minnesota	79,592	49,647	32,854	32,103	755	1,028	16,316	17,383	5,421	15,300
Mississippi	7,661	5,319	2,929	2,860	101	190	1,222	1,602	682	1,371
Missouri	45,285	27,447	21,703	21,282	703	1,114	10,438	11,252	4,831	9,802
Montana	15,264	7,952	6,517	6,321	236	218	3,121	3,274	843	2,921
Nebraska	13,170	7,763	5,952	5,815	232	269	2,753	3,234	1,291	2,762
Nevada	54,879	31,837	19,006	18,516	659	792	9,242	10,762	3,483	9,380
New Hampshire	9,290	6,114	3,893	3,769	145	195	2,258	2,239	834	1,877
New Jersey	65,654	41,990	31,538	30,756	852	1,800	17,374	16,115	5,564	13,926
New Mexico	18,549	10,090	6,973	6,720	282	281	3,883	4,058	1,482	3,427
New York	113,547	72,958	53,497	51,917	1,867	3,202	29,094	27,480	9,461	23,971
North Carolina	36,595	23,618	16,314	15,929	618	963	8,298	9,142	3,927	7,735
North Dakota	4,806	3,203	1,865	1,809	47	78	916	1,199	296	1,076
Ohio	72,644	47,529	35,834	35,061	1,266	2,134	18,548	18,984	8,673	16,345
Oklahoma	21,587	14,046	8,433	8,195	336	483	4,092	4,454	1,626	3,811
Oregon	123,511	58,152	44,484	42,804	1,620	1,416	24,570	26,754	7,151	23,770
Pennsylvania	60,862	38,869	29,486	28,790	1,064	1,701	15,534	16,121	6,436	13,982
Rhode Island	6,251	4,359	2,608	2,532	123	152	1,429	1,368	613	1,153
South Carolina	16,114	11,136	6,689	6,548	315	467	3,521	3,923	1,773	3,274
South Dakota	5,907	3,824	2,366	2,306	103	93	1,088	1,417	537	1,232
Tennessee	28,310	18,795	12,723	12,440	596	631	5,782	6,653	2,879	5,580
Texas	171,169	105,583	72,230	70,332	2,250	4,276	35,583	35,472	13,918	29,976
Utah	65,648	43,346	22,283	21,636	639	833	12,832	9,670	3,017	8,373
Vermont	4,100	2,410	1,669	1,609	88	75	1,006	1,170	474	1,012
Virginia	66,277	47,367	23,085	22,412	1,016	1,369	13,304	14,375	5,811	12,084
Washington	274,120	138,416	97,408	94,689	2,700	2,377	49,375	51,142	13,226	44,950
Washington, D.C.	6,309	4,191	2,157	2,086	116	119	1,366	1,451	543	1,227
West Virginia	5,425	3,993	2,094	2,042	72	120	1,062	1,389	602	1,175
Wisconsin	45,166	29,008	20,677	20,216	626	807	11,129	12,066	5,066	10,356
Wyoming	5,640	3,008	2,099	2,021	113	92	1,225	1,506	496	1,358

Source: DBEDT

**TABLE 39: 2001 Domestic U.S. Visitor Arrivals by Island and State of Residence
(% of U.S. Total)**

Domestic Flights	TOTAL	OAHU	MAUI COUNTY	MAUI	MOLOKAI	LANAI	KAUAI	BIG ISLAND	HILO	KONA
Alabama	0.4%	0.5%	0.4%	0.4%	0.5%	0.5%	0.4%	0.4%	0.6%	0.4%
Alaska	1.1%	1.1%	0.8%	0.7%	1.9%	0.4%	0.8%	1.1%	1.1%	1.1%
Arizona	2.6%	2.4%	2.6%	2.6%	2.5%	2.8%	2.6%	2.5%	2.6%	2.5%
Arkansas	0.3%	0.4%	0.3%	0.3%	0.5%	0.5%	0.3%	0.3%	0.4%	0.3%
California	38.4%	33.1%	36.7%	36.7%	27.8%	27.8%	34.0%	33.7%	26.7%	34.2%
Colorado	2.8%	2.5%	2.8%	2.8%	2.8%	3.0%	3.3%	3.2%	3.0%	3.2%
Connecticut	0.7%	0.8%	0.8%	0.8%	0.8%	1.2%	0.9%	0.9%	0.9%	0.9%
Delaware	0.1%	0.1%	0.1%	0.1%	0.2%	0.2%	0.1%	0.1%	0.2%	0.1%
Florida	2.2%	2.7%	2.3%	2.3%	3.9%	4.4%	2.6%	2.8%	3.7%	2.7%
Georgia	1.4%	1.7%	1.5%	1.5%	1.9%	2.1%	1.4%	1.5%	1.8%	1.4%
Idaho	0.6%	0.6%	0.6%	0.6%	0.6%	0.5%	0.6%	0.6%	0.6%	0.6%
Illinois	3.5%	3.6%	4.2%	4.2%	4.2%	4.8%	3.9%	3.7%	4.0%	3.8%
Indiana	1.1%	1.3%	1.3%	1.3%	1.5%	1.4%	1.3%	1.3%	1.7%	1.3%
Iowa	0.6%	0.7%	0.6%	0.6%	0.9%	0.5%	0.6%	0.7%	0.8%	0.7%
Kansas	0.6%	0.6%	0.7%	0.7%	0.7%	0.8%	0.6%	0.7%	0.8%	0.7%
Kentucky	0.5%	0.6%	0.6%	0.6%	0.7%	0.7%	0.6%	0.6%	0.8%	0.5%
Louisiana	0.4%	0.5%	0.4%	0.4%	0.7%	0.8%	0.5%	0.5%	0.7%	0.5%
Maine	0.2%	0.2%	0.2%	0.2%	0.3%	0.2%	0.2%	0.2%	0.3%	0.2%
Maryland	1.1%	1.4%	1.1%	1.1%	1.7%	1.6%	1.3%	1.3%	1.8%	1.3%
Massachusetts	1.4%	1.5%	1.6%	1.6%	1.7%	2.3%	1.8%	1.6%	1.9%	1.6%
Michigan	2.2%	2.6%	2.6%	2.6%	3.2%	2.7%	2.8%	2.7%	3.3%	2.7%
Minnesota	2.1%	2.4%	2.1%	2.1%	1.6%	1.5%	2.1%	2.2%	2.1%	2.2%
Mississippi	0.2%	0.3%	0.2%	0.2%	0.2%	0.3%	0.2%	0.2%	0.3%	0.2%
Missouri	1.2%	1.3%	1.4%	1.4%	1.5%	1.7%	1.3%	1.4%	1.8%	1.4%
Montana	0.4%	0.4%	0.4%	0.4%	0.5%	0.3%	0.4%	0.4%	0.3%	0.4%
Nebraska	0.3%	0.4%	0.4%	0.4%	0.5%	0.4%	0.4%	0.4%	0.5%	0.4%
Nevada	1.4%	1.5%	1.2%	1.2%	1.4%	1.2%	1.2%	1.3%	1.3%	1.3%
New Hampshire	0.2%	0.3%	0.2%	0.2%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%
New Jersey	1.7%	2.0%	2.0%	2.0%	1.8%	2.7%	2.2%	2.0%	2.1%	2.0%
New Mexico	0.5%	0.5%	0.4%	0.4%	0.6%	0.4%	0.5%	0.5%	0.6%	0.5%
New York	3.0%	3.5%	3.4%	3.4%	3.9%	4.8%	3.7%	3.4%	3.6%	3.4%
North Carolina	1.0%	1.1%	1.0%	1.0%	1.3%	1.4%	1.1%	1.1%	1.5%	1.1%
North Dakota	0.1%	0.2%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%	0.1%	0.2%
Ohio	1.9%	2.3%	2.3%	2.3%	2.7%	3.2%	2.4%	2.4%	3.3%	2.3%
Oklahoma	0.6%	0.7%	0.5%	0.5%	0.7%	0.7%	0.5%	0.6%	0.6%	0.5%
Oregon	3.2%	2.8%	2.9%	2.8%	3.4%	2.1%	3.2%	3.4%	2.7%	3.4%
Pennsylvania	1.6%	1.8%	1.9%	1.9%	2.2%	2.5%	2.0%	2.0%	2.5%	2.0%
Rhode Island	0.2%	0.2%	0.2%	0.2%	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%
South Carolina	0.4%	0.5%	0.4%	0.4%	0.7%	0.7%	0.5%	0.5%	0.7%	0.5%
South Dakota	0.2%	0.2%	0.2%	0.2%	0.2%	0.1%	0.1%	0.2%	0.2%	0.2%
Tennessee	0.7%	0.9%	0.8%	0.8%	1.3%	0.9%	0.7%	0.8%	1.1%	0.8%
Texas	4.5%	5.0%	4.6%	4.6%	4.7%	6.4%	4.6%	4.4%	5.3%	4.3%
Utah	1.7%	2.1%	1.4%	1.4%	1.3%	1.2%	1.6%	1.2%	1.1%	1.2%
Vermont	0.1%	0.1%	0.1%	0.1%	0.2%	0.1%	0.1%	0.1%	0.2%	0.1%
Virginia	1.7%	2.3%	1.5%	1.5%	2.1%	2.0%	1.7%	1.8%	2.2%	1.7%
Washington	7.2%	6.6%	6.2%	6.2%	5.7%	3.6%	6.3%	6.4%	5.0%	6.5%
Washington, D.C.	0.2%	0.2%	0.1%	0.1%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%
West Virginia	0.1%	0.2%	0.1%	0.1%	0.2%	0.2%	0.1%	0.2%	0.2%	0.2%
Wisconsin	1.2%	1.4%	1.3%	1.3%	1.3%	1.2%	1.4%	1.5%	1.9%	1.5%
Wyoming	0.1%	0.1%	0.1%	0.1%	0.2%	0.1%	0.2%	0.2%	0.2%	0.2%

Source: DBEDT

TABLE 40: 2001 Domestic U.S. Visitor Length of Stay by Island and State of Residence

Domestic Flights	TOTAL	OAHU	MAUI	MOLOKAI	LANAI	KAUAI	BIG ISLAND	HILO	KONA
Alabama	9.73	7.21	5.79	1.95	2.79	4.79	5.30	2.72	4.82
Alaska	13.18	9.62	10.59	10.03	7.80	9.65	13.58	10.69	12.06
Arizona	9.80	7.60	7.26	4.38	3.79	6.47	7.12	3.95	6.61
Arkansas	9.91	7.45	6.04	2.48	2.70	5.62	5.61	3.00	4.95
California	9.31	7.46	7.62	5.67	6.21	7.33	7.77	5.17	7.27
Colorado	10.57	7.41	7.90	4.85	5.35	7.29	7.84	4.58	7.17
Connecticut	11.31	7.57	6.88	4.32	3.87	5.59	6.33	3.72	5.75
Delaware	10.68	7.20	6.69	3.09	2.55	5.32	6.03	3.20	5.73
Florida	10.67	7.61	6.05	3.52	3.25	5.02	5.68	3.24	5.06
Georgia	9.63	6.91	6.00	2.61	4.14	5.13	5.39	3.18	4.88
Idaho	10.87	8.14	8.55	4.74	8.49	7.93	8.94	5.36	8.36
Illinois	10.19	6.89	7.20	3.54	3.80	5.82	6.02	3.06	5.54
Indiana	10.39	6.96	6.70	3.73	3.72	5.50	5.73	3.10	5.03
Iowa	10.79	7.58	6.98	5.16	4.97	5.66	6.71	3.98	5.94
Kansas	10.09	7.04	6.61	2.98	3.99	5.53	6.39	3.96	5.58
Kentucky	10.32	7.18	6.26	3.39	3.66	5.05	5.70	3.47	4.98
Louisiana	10.02	7.56	5.30	2.14	6.16	4.63	5.41	3.19	4.51
Maine	13.74	10.24	7.66	3.30	8.21	9.39	7.80	5.57	6.65
Maryland	10.76	8.08	6.19	4.01	3.56	5.53	5.74	3.54	5.00
Massachusetts	11.50	7.94	7.04	4.62	4.21	6.10	6.33	3.79	5.68
Michigan	11.11	7.26	6.92	6.04	4.44	5.68	6.36	3.69	5.58
Minnesota	10.80	7.37	7.73	5.37	4.64	6.75	7.06	4.25	6.52
Mississippi	10.24	8.41	5.89	5.50	5.03	5.71	6.31	3.31	5.72
Missouri	10.27	7.13	6.63	3.37	4.03	5.37	5.66	3.20	4.92
Montana	11.33	8.01	8.13	5.81	3.89	7.63	9.29	5.92	8.71
Nebraska	10.10	6.91	6.85	5.02	4.10	5.51	6.75	3.37	6.33
Nevada	9.95	8.14	7.42	6.16	7.35	6.74	7.60	4.77	6.95
New Hampshire	11.83	8.37	6.92	6.16	6.24	6.68	7.05	4.82	6.27
New Jersey	10.78	7.33	6.23	2.72	4.02	5.51	5.97	3.78	5.39
New Mexico	10.85	8.46	7.73	5.90	5.08	6.93	8.12	4.94	7.48
New York	11.04	7.69	6.40	3.72	4.11	5.60	6.17	3.80	5.57
North Carolina	10.52	7.69	6.07	3.31	3.23	5.32	5.91	3.45	5.24
North Dakota	11.32	8.15	7.26	7.61	9.15	6.45	7.60	4.90	7.12
Ohio	10.66	7.06	6.37	4.26	3.80	4.96	5.71	3.09	5.00
Oklahoma	10.01	7.59	6.27	4.20	3.29	5.57	6.71	3.91	6.17
Oregon	11.16	8.50	9.16	6.57	6.62	8.57	9.53	6.45	8.78
Pennsylvania	10.88	7.39	6.35	4.73	3.80	5.29	6.08	3.55	5.38
Rhode Island	11.16	7.90	6.93	4.56	4.02	5.17	6.31	3.98	5.37
South Carolina	10.39	7.50	6.20	1.71	3.64	5.07	5.67	3.20	5.07
South Dakota	10.67	7.46	6.73	18.09	9.15	5.64	7.22	4.81	6.21
Tennessee	10.21	7.11	6.29	3.91	3.69	5.12	6.37	3.01	6.04
Texas	9.44	6.91	6.27	3.57	3.78	5.72	5.82	3.53	5.25
Utah	9.54	7.29	7.09	3.87	4.70	6.64	6.57	3.95	6.16
Vermont	12.82	8.41	8.32	3.89	4.47	7.98	8.61	6.34	6.99
Virginia	10.68	8.26	6.37	5.32	4.37	5.49	6.15	3.68	5.54
Washington	11.50	9.07	9.65	6.68	6.23	8.74	9.78	6.43	9.23
Washington, D.C.	10.19	7.65	6.40	7.05	6.86	6.36	7.18	4.79	6.37
West Virginia	10.60	8.05	5.68	3.26	4.19	5.17	5.39	3.47	4.60
Wisconsin	11.33	7.29	7.14	5.20	4.94	5.75	6.75	3.78	6.01
Wyoming	10.86	7.34	7.91	3.72	2.35	7.90	8.34	4.29	7.68

Source: DBEDT

TABLE 41: Oahu Visitor Characteristics: 2001 vs. 2000

Oahu	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	29,091,282	31,077,256	-6.4%	18,364,796	18,734,118	-2.0%	10,726,487	12,343,138	-13.1%
Total Visitors	4,257,535	4,719,244	-9.8%	2,379,285	2,485,058	-4.3%	1,878,250	2,234,186	-15.9%
PARTY SIZE									
One	878,915	901,200	-2.5%	598,828	624,455	-4.1%	280,087	276,745	1.2%
Two	1,633,802	1,876,554	-12.9%	1,031,582	1,106,988	-6.8%	602,220	769,566	-21.7%
Three or more	1,744,819	1,941,490	-10.1%	748,875	753,615	-0.6%	995,944	1,187,875	-16.2%
Avg Party Size	2.08	2.13	-2.3%	1.83	1.82	0.6%	2.39	2.47	-3.2%
VISIT STATUS									
First-Time	1,873,639	2,191,624	-14.5%	946,278	1,007,622	-6.1%	927,361	1,184,002	-21.7%
Repeat	2,383,896	2,527,620	-5.7%	1,433,007	1,477,436	-3.0%	950,889	1,050,184	-9.5%
Average # of Trips	3.96	3.75	5.5%	4.69	4.58	2.4%	3.03	2.82	7.3%
TRAVEL METHOD									
Group Tour	945,543	1,583,087	-40.3%	228,469	265,712	-14.0%	717,074	1,317,375	-45.6%
Package	2,262,532	2,645,683	-14.5%	824,563	891,505	-7.5%	1,437,969	1,754,178	-18.0%
Group Tour & Pkg	867,355	1,490,987	-41.8%	185,982	214,498	-13.3%	681,373	1,276,488	-46.6%
True Independent	1,916,816	1,981,461	-3.3%	1,512,236	1,542,338	-2.0%	404,580	439,122	-7.9%
ISLANDS VISITED									
Oahu	4,257,535	4,719,244	-9.8%	2,379,285	2,485,058	-4.3%	1,878,250	2,234,186	-15.9%
Maui County	870,266	957,495	-9.1%	586,439	653,043	-10.2%	283,827	304,453	-6.8%
...Maui	842,683	931,112	-9.5%	567,231	631,852	-10.2%	275,452	299,260	-8.0%
...Molokai	46,427	42,445	9.4%	32,915	35,456	-7.2%	13,512	6,989	93.3%
...Lanai	47,688	44,834	6.4%	39,435	38,299	3.0%	8,253	6,535	26.3%
Kauai	508,583	529,598	-4.0%	364,785	378,061	-3.5%	143,798	151,537	-5.1%
Big Island	627,133	650,734	-3.6%	376,372	395,605	-4.9%	250,762	255,129	-1.7%
...Hilo	268,229	248,930	7.8%	182,611	171,816	6.3%	85,618	77,113	11.0%
...Kona	535,260	546,556	-2.1%	316,263	330,921	-4.4%	218,997	215,635	1.6%
Oahu Only	3,067,392	3,145,170	-2.5%	1,487,323	1,501,397	-0.9%	1,580,069	1,643,773	-3.9%
LENGTH OF STAY									
Oahu (days)	6.83	6.58	3.9%	7.72	7.54	2.4%	5.71	5.52	3.4%
Maui (days)	4.34	4.32	0.4%	4.87	4.96	-1.9%	3.25	2.97	9.1%
Molokai (days)	3.06	3.47	-11.8%	3.49	3.74	-6.6%	2.01	2.11	-4.5%
Lanai (days)	3.92	3.84	1.9%	4.17	4.00	4.3%	2.71	2.94	-7.9%
Kauai (days)	3.95	4.01	-1.4%	4.52	4.64	-2.7%	2.53	2.44	3.4%
Big Island (days)	4.44	4.17	6.3%	4.82	4.86	-0.8%	3.86	3.11	24.1%
...Hilo (days)	2.70	2.71	-0.6%	2.86	2.99	-4.4%	2.36	2.10	12.2%
...Kona (days)	3.80	3.67	3.5%	4.08	4.25	-4.0%	3.39	2.78	21.9%
Statewide (days)	8.88	8.43	5.4%	10.39	10.36	0.2%	6.98	6.28	11.2%
ACCOMMODATIONS									
Hotel	3,206,258	3,655,449	-12.3%	1,564,310	1,687,137	-7.3%	1,641,948	1,968,312	-16.6%
...Hotel Only	2,948,215	3,396,186	-13.2%	1,369,295	1,490,455	-8.1%	1,578,920	1,905,731	-17.1%
Condo	431,330	484,988	-11.1%	278,584	315,692	-11.8%	152,746	169,296	-9.8%
...Condo Only	318,663	352,091	-9.5%	195,082	220,178	-11.4%	123,581	131,912	-6.3%
Timeshare	147,545	127,362	15.8%	129,649	104,189	24.4%	17,897	23,173	-22.8%
...Timeshare Only	97,828	87,100	12.3%	87,186	68,645	27.0%	10,642	18,455	-42.3%
Apartment	48,253	56,886	-15.2%	36,900	38,897	-5.1%	11,354	17,989	-36.9%
Bed & Breakfast	37,690	42,811	-12.0%	30,820	33,798	-8.8%	6,871	9,013	-23.8%
Cruise Ship	118,977	82,469	44.3%	106,000	69,163	53.3%	12,976	13,306	-2.5%
Friends or Relatives	396,261	385,560	2.8%	336,416	339,996	-1.1%	59,845	45,564	31.3%
PURPOSE OF TRIP									
Pleasure (Net)	3,348,458	3,756,491	-10.9%	1,755,588	1,789,855	-1.9%	1,592,870	1,966,636	-19.0%
...Honeymoon	368,517	484,924	-24.0%	131,392	139,080	-5.5%	237,125	345,844	-31.4%
MC&I (Net)	229,249	331,058	-30.8%	157,717	234,780	-32.8%	71,531	96,278	-25.7%
...Convention/Conf.	137,407	218,305	-37.1%	102,129	167,700	-39.1%	35,279	50,604	-30.3%
...Corp. Meetings	52,134	60,961	-14.5%	38,961	46,199	-15.7%	13,173	14,762	-10.8%
...Incentive	42,589	54,561	-21.9%	17,951	22,673	-20.8%	24,638	31,888	-22.7%
Other Business	160,721	170,322	-5.6%	132,164	139,022	-4.9%	28,557	31,300	-8.8%
Visit Friends/Relatives	325,742	326,182	-0.1%	262,720	265,934	-1.2%	63,021	60,248	4.6%
Government/Military	74,914	77,296	-3.1%	54,987	55,291	-0.5%	19,926	22,006	-9.4%
Attend School	18,832	14,062	33.9%	10,870	9,426	15.3%	7,963	4,636	71.7%

Source: DBEDT

TABLE 42: Maui County Visitor Characteristics: 2001 vs. 2000

Maui County	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	14,837,601	16,050,621	-7.6%	12,794,191	13,789,530	-7.2%	2,043,410	2,261,091	-9.6%
Total Visitors	2,104,478	2,304,666	-8.7%	1,685,960	1,834,631	-8.1%	418,518	470,035	-11.0%
PARTY SIZE									
One	323,850	350,079	-7.5%	269,269	298,664	-9.8%	54,582	51,415	6.2%
Two	985,168	1,113,184	-11.5%	827,638	921,770	-10.2%	157,530	191,414	-17.7%
Three or more	795,459	841,403	-5.5%	589,053	614,197	-4.1%	206,406	227,206	-9.2%
Avg Party Size	2.10	2.09	0.3%	2.03	2.01	1.1%	2.37	2.42	-1.9%
VISIT STATUS									
First-Time	806,683	942,282	-14.4%	618,403	702,824	-12.0%	188,280	239,458	-21.4%
Repeat	1,297,795	1,362,384	-4.7%	1,067,557	1,131,807	-5.7%	230,238	230,577	-0.1%
Average # of Trips	4.27	4.00	6.8%	4.45	4.27	4.3%	3.55	2.95	20.1%
TRAVEL METHOD									
Group Tour	267,113	388,182	-31.2%	141,127	171,563	-17.7%	125,986	216,619	-41.8%
Package	896,467	1,058,477	-15.3%	638,708	744,733	-14.2%	257,759	313,744	-17.8%
Group Tour & Pkg	235,831	347,743	-32.2%	117,447	141,263	-16.9%	118,383	206,480	-42.7%
True Independent	1,176,729	1,205,750	-2.4%	1,023,573	1,059,598	-3.4%	153,156	146,152	4.8%
ISLANDS VISITED									
Oahu	870,266	957,495	-9.1%	586,439	653,043	-10.2%	283,827	304,453	-6.8%
Maui County	2,104,478	2,304,666	-8.7%	1,685,960	1,834,631	-8.1%	418,518	470,035	-11.0%
...Maui	2,049,223	2,246,253	-8.8%	1,641,204	1,783,820	-8.0%	408,018	462,433	-11.8%
...Molokai	70,233	64,559	8.8%	52,312	55,572	-5.9%	17,921	8,987	99.4%
...Lanai	84,905	87,662	-3.1%	72,783	76,391	-4.7%	12,122	11,271	7.6%
Kauai	363,012	381,609	-4.9%	304,881	322,342	-5.4%	58,132	59,268	-1.9%
Big Island	365,397	368,041	-0.7%	287,441	301,836	-4.8%	77,956	66,204	17.8%
...Hilo	188,874	163,053	15.8%	145,379	131,914	10.2%	43,496	31,139	39.7%
...Kona	310,686	311,744	-0.3%	251,044	262,080	-4.2%	59,642	49,663	20.1%
Maui Only	1,018,200	1,088,124	-6.4%	898,547	947,365	-5.2%	119,653	140,759	-15.0%
Molokai Only	7,986	8,672	-7.9%	7,248	7,908	-8.3%	738	764	-3.5%
Lanai Only	10,323	11,742	-12.1%	9,758	11,059	-11.8%	565	683	-17.3%
LENGTH OF STAY									
Oahu (days)	4.77	4.61	3.5%	4.51	4.53	-0.5%	5.33	4.78	11.4%
Maui (days)	6.90	6.81	1.2%	7.41	7.35	0.9%	4.83	4.75	1.6%
Molokai (days)	4.32	5.13	-15.8%	5.03	5.51	-8.8%	2.23	2.74	-18.5%
Lanai (days)	4.71	4.72	-0.1%	5.02	4.90	2.6%	2.85	3.53	-19.3%
Kauai (days)	3.82	3.93	-2.7%	3.98	4.20	-5.0%	2.98	2.49	19.9%
Big Island (days)	4.76	4.25	12.1%	4.35	4.49	-3.1%	6.28	3.14	99.6%
...Hilo (days)	2.44	2.51	-2.7%	2.39	2.61	-8.2%	2.58	2.07	24.8%
...Kona (days)	4.05	3.70	9.3%	3.59	3.86	-6.9%	5.96	2.89	105.9%
Statewide (days)	10.37	10.04	3.2%	10.57	10.58	-0.1%	9.55	7.95	20.1%
ACCOMMODATIONS									
Hotel	1,302,671	1,488,211	-12.5%	987,459	1,116,590	-11.6%	315,212	371,621	-15.2%
...Hotel Only	1,133,495	1,305,685	-13.2%	846,531	967,912	-12.5%	286,964	337,773	-15.0%
Condo	549,991	622,456	-11.6%	462,441	532,799	-13.2%	87,550	89,657	-2.4%
...Condo Only	454,748	506,518	-10.2%	385,277	440,484	-12.5%	69,471	66,034	5.2%
Timeshare	121,234	95,574	26.8%	110,165	88,482	24.5%	11,069	7,093	56.1%
...Timeshare Only	88,938	67,081	32.6%	81,524	63,132	29.1%	7,414	3,949	87.8%
Apartment	23,061	26,558	-13.2%	18,733	20,783	-9.9%	4,328	5,774	-25.0%
Bed & Breakfast	28,780	32,557	-11.6%	24,862	27,656	-10.1%	3,918	4,901	-20.1%
Cruise Ship	100,177	59,792	67.5%	92,533	56,880	62.7%	7,644	2,912	162.5%
Friends or Relatives	126,663	132,371	-4.3%	112,257	118,979	-5.7%	14,406	13,392	7.6%
PURPOSE OF TRIP									
Pleasure (Net)	1,784,519	1,944,119	-8.2%	1,429,377	1,525,631	-6.3%	355,142	418,488	-15.1%
...Honeymoon	184,687	232,404	-20.5%	138,347	161,246	-14.2%	46,340	71,158	-34.9%
MC&I (Net)	160,155	206,668	-22.5%	134,395	179,719	-25.2%	25,760	26,949	-4.4%
...Convention/Conf.	91,474	123,531	-26.0%	77,810	109,253	-28.8%	13,663	14,279	-4.3%
...Corp. Meetings	36,794	44,649	-17.6%	30,166	39,844	-24.3%	6,628	4,805	37.9%
...Incentive	35,057	42,038	-16.6%	28,125	33,364	-15.7%	6,932	8,674	-20.1%
Other Business	48,757	53,579	-9.0%	43,034	48,316	-10.9%	5,723	5,263	8.7%
Visit Friends/Relatives	91,933	100,511	-8.5%	77,746	85,714	-9.3%	14,187	14,797	-4.1%
Government/Military	8,464	8,457	0.1%	5,662	6,858	-17.4%	2,802	1,599	75.3%
Attend School	4,501	3,643	23.6%	2,533	2,654	-4.6%	1,968	988	99.1%

Source: DBEDT

TABLE 43: Maui Island Visitor Characteristics: 2001 vs. 2000

Maui	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	14,134,190	15,305,826	-7.7%	12,165,307	13,109,115	-7.2%	1,968,884	2,196,711	-10.4%
Total Visitors	2,048,768	2,246,253	-8.8%	1,640,961	1,783,820	-8.0%	407,806	462,433	-11.8%
PARTY SIZE									
One	312,811	338,461	-7.6%	259,640	288,263	-9.9%	53,171	50,198	5.9%
Two	957,420	1,082,646	-11.6%	804,124	894,388	-10.1%	153,296	188,258	-18.6%
Three or more	778,537	825,147	-5.6%	577,197	601,170	-4.0%	201,340	223,977	-10.1%
Avg Party Size	2.10	2.10	0.2%	2.04	2.01	1.1%	2.37	2.42	-2.1%
VISIT STATUS									
First-Time	791,861	926,735	-14.6%	608,076	690,494	-11.9%	183,785	236,241	-22.2%
Repeat	1,256,906	1,319,519	-4.7%	1,032,885	1,093,326	-5.5%	224,021	226,192	-1.0%
Average # of Trips	4.23	3.95	7.0%	4.40	4.21	4.4%	3.54	2.94	20.5%
TRAVEL METHOD									
Group Tour	259,140	381,250	-32.0%	137,350	167,471	-18.0%	121,789	213,778	-43.0%
Package	877,936	1,041,518	-15.7%	627,352	731,793	-14.3%	250,584	309,725	-19.1%
Group Tour & Pkg	229,375	342,309	-33.0%	114,603	138,429	-17.2%	114,772	203,881	-43.7%
True Independent	1,141,067	1,165,795	-2.1%	990,862	1,022,984	-3.1%	150,205	142,811	5.2%
ISLANDS VISITED									
Oahu	842,683	931,112	-9.5%	567,231	631,852	-10.2%	275,452	299,260	-8.0%
Maui County	2,048,768	2,246,253	-8.8%	1,640,961	1,783,820	-8.0%	407,806	462,433	-11.8%
...Maui	2,048,768	2,246,254	-8.8%	1,640,961	1,783,821	-8.0%	407,806	462,433	-11.8%
...Molokai	42,574	36,010	18.2%	31,410	31,117	0.9%	11,165	4,893	128.2%
...Lanai	54,531	55,394	-1.6%	46,991	48,326	-2.8%	7,540	7,068	6.7%
Kauai	353,105	371,223	-4.9%	296,679	313,242	-5.3%	56,426	57,980	-2.7%
Big Island	351,136	354,649	-1.0%	276,347	290,117	-4.7%	74,790	64,533	15.9%
...Hilo	183,006	158,027	15.8%	140,831	127,359	10.6%	42,176	30,668	37.5%
...Kona	299,130	300,908	-0.6%	242,136	252,594	-4.1%	56,994	48,314	18.0%
Maui Only	1,018,200	1,088,124	-6.4%	898,547	947,365	-5.2%	119,653	140,759	-15.0%
LENGTH OF STAY									
Oahu (days)	4.73	4.57	3.5%	4.45	4.48	-0.6%	5.31	4.77	11.3%
Maui (days)	6.90	6.81	1.2%	7.41	7.35	0.9%	4.83	4.75	1.6%
Molokai (days)	2.72	3.27	-16.8%	3.08	3.44	-10.7%	1.73	2.19	-21.3%
Lanai (days)	3.24	3.19	1.5%	3.34	3.26	2.5%	2.65	2.77	-4.1%
Kauai (days)	3.75	3.88	-3.4%	3.90	4.15	-5.9%	2.96	2.47	19.9%
Big Island (days)	4.68	4.12	13.7%	4.23	4.34	-2.6%	6.37	3.13	103.5%
...Hilo (days)	2.35	2.36	-0.4%	2.29	2.44	-5.9%	2.54	2.04	24.4%
...Kona (days)	3.98	3.61	10.2%	3.49	3.75	-7.1%	6.08	2.89	110.8%
Statewide (days)	10.30	9.97	3.3%	10.48	10.50	-0.2%	9.56	7.94	20.4%
ACCOMMODATIONS									
Hotel	1,266,850	1,450,914	-12.7%	960,375	1,085,140	-11.5%	306,475	365,774	-16.2%
...Hotel Only	1,102,568	1,273,679	-13.4%	823,698	941,044	-12.5%	278,870	332,634	-16.2%
Condo	540,861	611,672	-11.6%	454,932	523,261	-13.1%	85,928	88,411	-2.8%
...Condo Only	447,965	498,425	-10.1%	379,682	433,287	-12.4%	68,284	65,137	4.8%
Timeshare	118,809	93,104	27.6%	107,862	86,307	25.0%	10,946	6,797	61.0%
...Timeshare Only	87,474	65,471	33.6%	80,116	61,812	29.6%	7,358	3,660	101.1%
Apartment	22,447	25,918	-13.4%	18,149	20,200	-10.2%	4,297	5,718	-24.8%
Bed & Breakfast	27,746	31,217	-11.1%	23,880	26,331	-9.3%	3,866	4,886	-20.9%
Cruise Ship	98,137	58,817	66.9%	90,665	55,989	61.9%	7,472	2,828	164.2%
Friends or Relatives	119,190	124,978	-4.6%	105,495	112,022	-5.8%	13,694	12,956	5.7%
PURPOSE OF TRIP									
Pleasure (Net)	1,741,737	1,900,869	-8.4%	1,396,050	1,488,415	-6.2%	345,687	412,454	-16.2%
...Honeymoon	179,992	229,091	-21.4%	135,758	158,541	-14.4%	44,234	70,550	-37.3%
MC&I (Net)	154,558	199,015	-22.3%	129,830	172,809	-24.9%	24,728	26,205	-5.6%
...Convention/Conf.	88,911	119,494	-25.6%	75,785	105,590	-28.2%	13,126	13,904	-5.6%
...Corp. Meetings	34,961	42,556	-17.8%	28,732	37,919	-24.2%	6,228	4,637	34.3%
...Incentive	33,515	40,453	-17.1%	26,991	31,989	-15.6%	6,525	8,464	-22.9%
Other Business	46,518	51,042	-8.9%	40,891	46,041	-11.2%	5,627	5,001	12.5%
Visit Friends/Relatives	86,798	95,625	-9.2%	73,058	81,099	-9.9%	13,740	14,526	-5.4%
Government/Military	8,105	7,747	4.6%	5,302	6,302	-15.9%	2,802	1,445	93.9%
Attend School	4,396	3,451	27.4%	2,428	2,492	-2.6%	1,968	959	105.2%

Source: DBEDT

TABLE 44: Molokai Visitor Characteristics: 2001 vs. 2000

Molokai	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	303,261	331,090	-8.4%	263,230	306,466	-14.1%	40,031	24,623	62.6%
Total Visitors	70,233	64,559	8.8%	52,312	55,572	-5.9%	17,921	8,987	99.4%
PARTY SIZE									
One	12,626	13,121	-3.8%	11,004	11,796	-6.7%	1,622	1,325	22.4%
Two	34,358	33,028	4.0%	27,506	29,210	-5.8%	6,852	3,818	79.5%
Three or more	23,248	18,408	26.3%	13,802	14,565	-5.2%	9,446	3,843	145.8%
Avg Party Size	2.06	1.90	8.0%	1.85	1.85	0.4%	2.65	2.26	17.2%
VISIT STATUS									
First-Time	28,768	25,465	13.0%	21,225	21,485	-1.2%	7,543	3,980	89.5%
Repeat	41,465	39,094	6.1%	31,087	34,087	-8.8%	10,377	5,007	107.3%
Average # of Trips	4.22	4.87	-13.4%	4.47	4.89	-8.8%	3.50	4.73	-26.0%
TRAVEL METHOD									
Group Tour	13,372	10,558	26.7%	6,697	7,132	-6.1%	6,675	3,426	94.8%
Package	33,116	25,466	30.0%	20,493	20,078	2.1%	12,623	5,388	134.3%
Group Tour & Pkg	11,726	9,076	29.2%	5,735	5,896	-2.7%	5,991	3,180	88.4%
True Independent	35,470	37,611	-5.7%	30,857	34,258	-9.9%	4,613	3,353	37.6%
ISLANDS VISITED									
Oahu	46,427	42,445	9.4%	32,915	35,456	-7.2%	13,512	6,989	93.3%
Maui County	70,233	64,559	8.8%	52,312	55,572	-5.9%	17,921	8,987	99.4%
...Maui	42,574	36,010	18.2%	31,410	31,117	0.9%	11,165	4,893	128.2%
...Molokai	70,233	64,558	8.8%	52,312	55,571	-5.9%	17,921	8,987	99.4%
...Lanai	19,629	19,365	1.4%	16,601	16,204	2.4%	3,028	3,160	-4.2%
Kauai	32,318	27,834	16.1%	23,724	24,471	-3.1%	8,594	3,363	155.6%
Big Island	34,225	29,804	14.8%	25,825	26,142	-1.2%	8,400	3,662	129.4%
...Hilo	25,811	21,594	19.5%	19,626	19,177	2.3%	6,185	2,417	155.9%
...Kona	28,841	25,938	11.2%	22,961	22,724	1.0%	5,880	3,214	82.9%
Molokai Only	7,986	8,672	-7.9%	7,248	7,908	-8.3%	738	764	-3.5%
LENGTH OF STAY									
Oahu (days)	5.43	5.94	-8.6%	5.50	6.17	-11.0%	5.29	4.79	10.4%
Maui (days)	4.12	4.72	-12.6%	4.73	4.89	-3.4%	2.41	3.60	-33.0%
Molokai (days)	4.32	5.13	-15.8%	5.03	5.51	-8.8%	2.23	2.74	-18.5%
Lanai (days)	3.56	4.23	-15.8%	3.84	4.62	-16.9%	2.06	2.24	-8.4%
Kauai (days)	3.95	3.72	6.3%	3.50	3.92	-10.7%	5.21	2.26	130.6%
Big Island (days)	4.90	5.88	-16.6%	5.54	6.21	-10.8%	2.95	3.51	-16.0%
...Hilo (days)	2.95	3.70	-20.1%	3.15	3.90	-19.3%	2.33	2.06	13.1%
...Kona (days)	3.17	3.67	-13.7%	3.54	3.85	-8.2%	1.73	2.38	-27.3%
Statewide (days)	13.35	15.10	-11.6%	14.60	15.97	-8.6%	9.69	9.74	-0.6%
ACCOMMODATIONS									
Hotel	35,925	34,612	3.8%	25,369	28,293	-10.3%	10,556	6,319	67.1%
...Hotel Only	25,625	25,214	1.6%	16,607	19,527	-15.0%	9,018	5,687	58.6%
Condo	16,215	12,996	24.8%	9,892	11,449	-13.6%	6,323	1,547	308.6%
...Condo Only	12,461	9,523	30.9%	7,151	8,380	-14.7%	5,310	1,142	364.8%
Timeshare	3,019	2,512	20.2%	2,606	2,240	16.3%	413	271	52.2%
...Timeshare Only	1,675	1,459	14.8%	1,628	1,289	26.4%	47	171	-72.5%
Apartment	1,093	1,195	-8.5%	807	977	-17.4%	286	218	31.2%
Bed & Breakfast	1,651	2,354	-29.9%	1,478	2,118	-30.2%	173	236	-26.9%
Cruise Ship	14,207	9,392	51.3%	12,530	9,131	37.2%	1,677	261	542.2%
Friends or Relatives	7,478	8,371	-10.7%	6,622	7,805	-15.2%	856	567	51.1%
PURPOSE OF TRIP									
Pleasure (Net)	59,054	51,196	15.4%	42,815	44,198	-3.1%	16,239	6,998	132.1%
...Honeymoon	5,871	4,076	44.0%	3,054	3,240	-5.7%	2,817	836	237.0%
MC&I (Net)	3,541	4,045	-12.5%	2,151	3,461	-37.8%	1,390	584	138.0%
...Convention/Conf.	2,244	2,678	-16.2%	1,263	2,401	-47.4%	981	277	253.5%
...Corp. Meetings	1,200	868	38.2%	482	639	-24.7%	719	229	214.2%
...Incentive	994	774	28.4%	416	486	-14.3%	578	288	100.6%
Other Business	2,586	2,776	-6.8%	2,072	2,399	-13.6%	514	378	36.2%
Visit Friends/Relatives	5,475	5,767	-5.1%	4,623	5,302	-12.8%	851	465	82.9%
Government/Military	1,037	1,041	-0.4%	507	787	-35.6%	531	254	108.6%
Attend School	554	482	15.0%	153	323	-52.6%	401	159	151.8%

Source: DBEDT

TABLE 45: Lanai Visitor Characteristics: 2001 vs. 2000

Lanai	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	400,150	413,706	-3.3%	365,654	373,949	-2.2%	34,496	39,757	-13.2%
Total Visitors	84,905	87,662	-3.1%	72,783	76,391	-4.7%	12,122	11,271	7.6%
PARTY SIZE									
One	14,560	14,535	0.2%	12,773	13,119	-2.6%	1,787	1,416	26.1%
Two	47,159	50,236	-6.1%	42,182	44,700	-5.6%	4,977	5,536	-10.1%
Three or more	23,187	22,890	1.3%	17,828	18,571	-4.0%	5,359	4,319	24.1%
Avg Party Size	1.94	1.94	0.0%	1.90	1.90	-0.2%	2.20	2.20	0.0%
VISIT STATUS									
First-Time	33,529	33,549	-0.1%	28,824	29,002	-0.6%	4,705	4,546	3.5%
Repeat	51,376	54,114	-5.1%	43,959	47,389	-7.2%	7,417	6,725	10.3%
Average # of Trips	4.65	4.58	1.5%	4.52	4.60	-1.8%	5.39	4.39	22.7%
TRAVEL METHOD									
Group Tour	13,015	15,430	-15.6%	9,999	11,746	-14.9%	3,016	3,684	-18.1%
Package	35,816	36,092	-0.8%	29,083	29,859	-2.6%	6,733	6,233	8.0%
Group Tour & Pkg	11,294	13,172	-14.3%	8,572	9,770	-12.3%	2,721	3,401	-20.0%
True Independent	47,367	49,312	-3.9%	42,272	44,556	-5.1%	5,095	4,756	7.1%
ISLANDS VISITED									
Oahu	47,688	44,834	6.4%	39,435	38,299	3.0%	8,253	6,535	26.3%
Maui County	84,905	87,662	-3.1%	72,783	76,391	-4.7%	12,122	11,271	7.6%
...Maui	54,531	55,394	-1.6%	46,991	48,326	-2.8%	7,540	7,068	6.7%
...Molokai	19,629	19,365	1.4%	16,601	16,204	2.4%	3,028	3,160	-4.2%
...Lanai	84,905	87,661	-3.1%	72,783	76,390	-4.7%	12,122	11,271	7.6%
Kauai	33,571	31,068	8.1%	29,407	27,616	6.5%	4,164	3,452	20.6%
Big Island	38,574	34,279	12.5%	33,010	30,464	8.4%	5,564	3,815	45.8%
...Hilo	26,116	21,825	19.7%	22,542	19,599	15.0%	3,573	2,226	60.5%
...Kona	33,839	30,678	10.3%	28,960	27,343	5.9%	4,880	3,335	46.3%
Lanai Only	10,323	11,742	-12.1%	9,758	11,059	-11.8%	565	683	-17.3%
LENGTH OF STAY									
Oahu (days)	5.23	5.41	-3.4%	5.07	5.56	-8.7%	5.97	4.54	31.4%
Maui (days)	5.11	5.38	-5.1%	5.00	5.27	-5.2%	5.79	6.14	-5.6%
Molokai (days)	3.27	4.34	-24.8%	3.54	4.75	-25.6%	1.78	2.25	-20.8%
Lanai (days)	4.71	4.72	-0.1%	5.02	4.90	2.6%	2.85	3.53	-19.3%
Kauai (days)	3.46	3.40	1.8%	3.61	3.53	2.3%	2.39	2.35	1.6%
Big Island (days)	5.04	5.37	-6.2%	5.32	5.65	-5.8%	3.35	3.18	5.3%
...Hilo (days)	2.74	3.33	-17.8%	2.91	3.47	-16.0%	1.62	2.11	-23.5%
...Kona (days)	3.65	3.63	0.7%	3.80	3.80	-0.2%	2.80	2.17	29.4%
Statewide (days)	13.45	13.36	0.7%	13.57	13.64	-0.5%	12.72	11.44	11.2%
ACCOMMODATIONS									
Hotel	53,221	60,113	-11.5%	45,080	51,924	-13.2%	8,141	8,189	-0.6%
...Hotel Only	41,245	48,776	-15.4%	34,406	41,855	-17.8%	6,839	6,922	-1.2%
Condo	11,369	12,918	-12.0%	8,835	10,938	-19.2%	2,534	1,980	28.0%
...Condo Only	8,202	8,784	-6.6%	6,228	7,625	-18.3%	1,975	1,159	70.4%
Timeshare	3,228	2,958	9.1%	2,839	2,412	17.7%	389	546	-28.8%
...Timeshare Only	2,014	1,819	10.7%	1,877	1,503	24.8%	137	315	-56.5%
Apartment	873	987	-11.5%	620	811	-23.6%	253	176	44.0%
Bed & Breakfast	1,871	1,436	30.3%	1,450	1,241	16.9%	421	195	116.2%
Cruise Ship	18,677	12,209	53.0%	17,557	11,834	48.4%	1,120	375	198.5%
Friends or Relatives	6,737	6,141	9.7%	5,841	5,563	5.0%	896	578	55.1%
PURPOSE OF TRIP									
Pleasure (Net)	70,172	68,323	2.7%	60,044	59,822	0.4%	10,128	8,501	19.1%
...Honeymoon	7,624	8,469	-10.0%	6,007	6,547	-8.3%	1,618	1,922	-15.8%
MC&I (Net)	7,736	12,523	-38.2%	6,539	10,927	-40.2%	1,197	1,597	-25.0%
...Convention/Conf.	3,679	5,991	-38.6%	2,888	5,385	-46.4%	791	606	30.5%
...Corp. Meetings	2,487	3,646	-31.8%	1,815	2,943	-38.3%	672	704	-4.5%
...Incentive	2,813	3,279	-14.2%	1,919	2,790	-31.2%	895	489	83.1%
Other Business	3,035	3,186	-4.7%	2,460	2,664	-7.7%	576	522	10.3%
Visit Friends/Relatives	4,527	4,475	1.2%	3,702	3,850	-3.9%	825	624	32.2%
Government/Military	1,198	750	59.9%	447	575	-22.3%	752	175	330.2%
Attend School	662	474	39.8%	193	363	-47.0%	470	111	324.7%

Source: DBEDT

TABLE 46: Kauai Visitor Characteristics: 2001 vs. 2000

Kauai	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	6,142,903	6,603,048	-7.0%	5,600,916	5,948,925	-5.8%	541,987	654,123	-17.1%
Total Visitors	1,008,697	1,074,821	-6.2%	839,368	884,407	-5.1%	169,329	190,414	-11.1%
PARTY SIZE									
One	156,068	158,787	-1.7%	136,529	140,754	-3.0%	19,539	18,033	8.4%
Two	512,569	557,788	-8.1%	446,024	477,544	-6.6%	66,545	80,244	-17.1%
Three or more	340,061	358,246	-5.1%	256,816	266,110	-3.5%	83,245	92,136	-9.6%
Avg Party Size	2.05	2.06	-0.4%	1.98	1.98	-0.2%	2.44	2.46	-0.5%
VISIT STATUS									
First-Time	389,920	429,787	-9.3%	309,588	328,563	-5.8%	80,332	101,224	-20.6%
Repeat	618,778	645,034	-4.1%	529,780	555,844	-4.7%	88,998	89,190	-0.2%
Average # of Trips	4.03	3.90	3.2%	4.21	4.15	1.4%	3.12	2.75	13.5%
TRAVEL METHOD									
Group Tour	142,934	183,548	-22.1%	74,833	84,112	-11.0%	68,101	99,436	-31.5%
Package	420,817	457,521	-8.0%	298,145	325,156	-8.3%	122,673	132,366	-7.3%
Group Tour & Pkg	128,498	166,391	-22.8%	63,577	70,111	-9.3%	64,921	96,280	-32.6%
True Independent	573,445	600,143	-4.4%	529,968	545,251	-2.8%	43,477	54,892	-20.8%
ISLANDS VISITED									
Oahu	508,583	529,598	-4.0%	364,785	378,061	-3.5%	143,798	151,537	-5.1%
Maui County	363,012	381,609	-4.9%	304,881	322,342	-5.4%	58,132	59,268	-1.9%
...Maui	353,105	371,223	-4.9%	296,679	313,242	-5.3%	56,426	57,980	-2.7%
...Molokai	32,318	27,834	16.1%	23,724	24,471	-3.1%	8,594	3,363	155.6%
...Lanai	33,571	31,068	8.1%	29,407	27,616	6.5%	4,164	3,452	20.6%
Kauai	1,008,698	1,074,821	-6.2%	839,368	884,407	-5.1%	169,329	190,414	-11.1%
Big Island	262,821	258,070	1.8%	214,149	212,703	0.7%	48,672	45,367	7.3%
...Hilo	148,664	129,224	15.0%	122,003	107,444	13.6%	26,660	21,780	22.4%
...Kona	228,527	222,800	2.6%	189,368	186,155	1.7%	39,160	36,645	6.9%
Kauai Only	353,915	373,854	-5.3%	335,943	347,351	-3.3%	17,972	26,503	-32.2%
LENGTH OF STAY									
Oahu (days)	4.64	4.51	2.9%	4.26	4.34	-1.7%	5.61	4.95	13.3%
Maui (days)	4.13	4.37	-5.5%	4.40	4.65	-5.3%	2.70	2.86	-5.5%
Molokai (days)	2.77	3.36	-17.6%	3.05	3.57	-14.5%	1.99	1.87	6.7%
Lanai (days)	3.44	3.26	5.6%	3.63	3.39	7.3%	2.07	2.23	-7.0%
Kauai (days)	6.09	6.14	-0.9%	6.67	6.73	-0.8%	3.20	3.44	-7.0%
Big Island (days)	4.62	4.46	3.6%	4.28	4.58	-6.5%	6.14	3.93	56.2%
...Hilo (days)	2.21	2.49	-11.3%	2.22	2.53	-12.5%	2.16	2.27	-4.6%
...Kona (days)	3.84	3.71	3.7%	3.41	3.77	-9.4%	5.93	3.40	74.3%
Statewide (days)	11.01	10.87	1.3%	11.32	11.48	-1.4%	9.51	8.06	18.0%
ACCOMMODATIONS									
Hotel	581,837	651,965	-10.8%	442,522	495,674	-10.7%	139,315	156,290	-10.9%
...Hotel Only	465,569	535,322	-13.0%	340,201	392,735	-13.4%	125,368	142,587	-12.1%
Condo	205,409	241,390	-14.9%	182,330	217,262	-16.1%	23,079	24,128	-4.3%
...Condo Only	155,203	180,537	-14.0%	138,415	165,587	-16.4%	16,788	14,950	12.3%
Timeshare	133,191	116,494	14.3%	126,873	106,512	19.1%	6,318	9,982	-36.7%
...Timeshare Only	99,522	84,677	17.5%	96,173	78,833	22.0%	3,350	5,844	-42.7%
Apartment	12,359	12,160	1.6%	10,092	10,379	-2.8%	2,267	1,782	27.2%
Bed & Breakfast	21,513	23,991	-10.3%	18,923	21,267	-11.0%	2,590	2,724	-4.9%
Cruise Ship	82,398	53,210	54.9%	78,535	50,748	54.8%	3,863	2,462	56.9%
Friends or Relatives	68,679	70,395	-2.4%	63,243	64,274	-1.6%	5,436	6,121	-11.2%
PURPOSE OF TRIP									
Pleasure (Net)	879,842	925,576	-4.9%	727,882	755,151	-3.6%	151,960	170,425	-10.8%
...Honeymoon	91,656	109,004	-15.9%	75,701	84,724	-10.7%	15,955	24,280	-34.3%
MC&I (Net)	54,925	71,722	-23.4%	48,053	63,553	-24.4%	6,872	8,168	-15.9%
...Convention/Conf.	34,758	47,688	-27.1%	30,758	42,364	-27.4%	4,000	5,324	-24.9%
...Corp. Meetings	10,713	12,596	-15.0%	9,353	11,251	-16.9%	1,360	1,345	1.1%
...Incentive	11,051	12,696	-12.9%	8,415	10,574	-20.4%	2,636	2,122	24.2%
Other Business	21,788	24,661	-11.6%	19,757	22,513	-12.2%	2,031	2,147	-5.4%
Visit Friends/Relatives	46,700	50,725	-7.9%	41,958	45,546	-7.9%	4,743	5,178	-8.4%
Government/Military	5,317	5,391	-1.4%	4,437	4,936	-10.1%	880	455	93.3%
Attend School	2,068	2,240	-7.7%	1,516	1,595	-4.9%	552	645	-14.5%

Source: DBEDT

TABLE 47: Island of Hawaii (Big Island) Visitor Characteristics: 2001 vs. 2000

Hawaii (Big Island)	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	7,688,457	7,990,225	-3.8%	6,348,896	6,707,014	-5.3%	1,339,561	1,283,211	4.4%
Total Visitors	1,181,551	1,267,965	-6.8%	868,615	925,356	-6.1%	312,936	342,609	-8.7%
PARTY SIZE									
One	213,907	212,595	0.6%	162,693	173,692	-6.3%	51,214	38,903	31.6%
Two	532,341	587,976	-9.5%	425,888	459,316	-7.3%	106,453	128,660	-17.3%
Three or more	435,304	467,395	-6.9%	280,034	292,349	-4.2%	155,270	175,046	-11.3%
Avg Party Size	2.04	2.08	-2.0%	1.94	1.94	0.4%	2.29	2.46	-6.8%
VISIT STATUS									
First-Time	439,533	484,823	-9.3%	295,296	313,257	-5.7%	144,237	171,566	-15.9%
Repeat	742,019	783,141	-5.3%	573,319	612,099	-6.3%	168,700	171,042	-1.4%
Average # of Trips	4.42	4.32	2.4%	4.84	4.86	-0.4%	3.26	2.85	14.3%
TRAVEL METHOD									
Group Tour	207,803	290,767	-28.5%	90,353	99,803	-9.5%	117,450	190,964	-38.5%
Package	509,730	566,029	-9.9%	288,224	313,543	-8.1%	221,506	252,486	-12.3%
Group Tour & Pkg	186,815	263,914	-29.2%	75,590	81,016	-6.7%	111,226	182,898	-39.2%
True Independent	650,834	675,083	-3.6%	565,627	593,026	-4.6%	85,207	82,057	3.8%
ISLANDS VISITED									
Oahu	627,133	650,734	-3.6%	376,372	395,605	-4.9%	250,762	255,129	-1.7%
Maui County	365,397	368,041	-0.7%	287,441	301,836	-4.8%	77,956	66,204	17.8%
...Maui	351,136	354,649	-1.0%	276,347	290,117	-4.7%	74,790	64,533	15.9%
...Molokai	34,225	29,804	14.8%	25,825	26,142	-1.2%	8,400	3,662	129.4%
...Lanai	38,574	34,279	12.5%	33,010	30,464	8.4%	5,564	3,815	45.8%
Kauai	262,821	258,070	1.8%	214,149	212,703	0.7%	48,672	45,367	7.3%
Big Island	1,181,551	1,267,965	-6.8%	868,615	925,356	-6.1%	312,936	342,609	-8.7%
...Hilo	387,345	370,194	4.6%	286,159	272,964	4.8%	101,186	97,229	4.1%
...Kona	1,027,858	1,101,400	-6.7%	756,079	809,863	-6.6%	271,780	291,538	-6.8%
Big Island Only	425,891	462,470	-7.9%	372,242	391,274	-4.9%	53,650	71,196	-24.6%
LENGTH OF STAY									
Oahu (days)	4.98	4.72	5.4%	4.66	4.73	-1.5%	5.44	4.71	15.7%
Maui (days)	3.87	4.16	-7.0%	4.13	4.45	-7.2%	2.93	2.89	1.3%
Molokai (days)	2.97	3.76	-21.1%	3.28	4.00	-18.0%	2.00	2.04	-2.0%
Lanai (days)	3.53	3.71	-4.9%	3.73	3.85	-3.1%	2.34	2.63	-11.0%
Kauai (days)	3.53	3.79	-6.8%	3.68	4.03	-8.7%	2.86	2.65	7.8%
Big Island (days)	6.51	6.30	3.2%	7.31	7.25	0.8%	4.28	3.75	-14.3%
...Hilo (days)	4.08	4.05	0.7%	4.43	4.61	-3.8%	3.09	2.51	23.5%
...Kona (days)	6.15	5.90	4.3%	6.70	6.71	-0.1%	4.63	3.65	27.1%
Statewide (days)	11.04	10.54	4.7%	11.73	11.80	-0.6%	9.13	7.16	27.5%
ACCOMMODATIONS									
Hotel	774,279	867,195	-10.7%	502,817	570,665	-11.9%	271,462	296,530	-8.5%
...Hotel Only	643,724	739,041	-12.9%	397,811	464,633	-14.4%	245,912	274,408	-10.4%
Condo	177,237	206,011	-14.0%	149,212	177,981	-16.2%	28,025	28,030	0.0%
...Condo Only	125,804	145,912	-13.8%	107,662	128,807	-16.4%	18,142	17,106	6.1%
Timeshare	91,209	80,059	13.9%	84,865	72,071	17.8%	6,343	7,988	-20.6%
...Timeshare Only	66,297	56,821	16.7%	62,319	51,364	21.3%	3,977	5,457	-27.1%
Apartment	12,417	12,517	-0.8%	9,768	10,745	-9.1%	2,649	1,771	49.6%
Bed & Breakfast	28,237	32,641	-13.5%	23,972	27,675	-13.4%	4,265	4,966	-14.1%
Cruise Ship	89,908	56,739	58.5%	84,542	53,522	58.0%	5,366	3,217	66.8%
Friends or Relatives	110,256	113,230	-2.6%	98,956	99,705	-0.8%	11,300	13,525	-16.5%
PURPOSE OF TRIP									
Pleasure (Net)	955,474	1,015,495	-5.9%	693,018	714,311	-3.0%	262,456	301,184	-12.9%
...Honeymoon	74,985	91,290	-17.9%	42,818	46,864	-8.6%	32,167	44,426	-27.6%
MC&I (Net)	93,845	131,354	-28.6%	76,372	112,514	-32.1%	17,473	18,840	-7.3%
...Convention/Conf.	58,509	88,365	-33.8%	48,142	77,323	-37.7%	10,367	11,043	-6.1%
...Corp. Meetings	18,353	24,354	-24.6%	15,243	21,499	-29.1%	3,110	2,855	8.9%
...Incentive	18,867	20,346	-7.3%	13,846	15,031	-7.9%	5,022	5,315	-5.5%
Other Business	35,772	38,633	-7.4%	30,868	34,610	-10.8%	4,904	4,023	21.9%
Visit Friends/Relatives	77,416	81,777	-5.3%	65,502	68,366	-4.2%	11,914	13,411	-11.2%
Government/Military	6,559	6,167	6.4%	4,578	5,578	-17.9%	1,981	589	236.2%
Attend School	6,435	4,680	37.5%	3,215	3,139	2.4%	3,220	1,541	109.0%

Source: DBEDT

TABLE 48: Hilo Visitor Characteristics: 2001 vs. 2000

Hilo	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	1,550,833	1,499,065	3.5%	1,271,175	1,260,327	0.9%	279,658	238,738	17.1%
Total Visitors	387,345	370,193	4.6%	286,159	272,964	4.8%	101,186	97,229	4.1%
PARTY SIZE									
One	84,260	72,751	15.8%	59,714	59,132	1.0%	24,546	13,619	80.2%
Two	179,971	172,276	4.5%	147,552	138,350	6.7%	32,419	33,926	-4.4%
Three or more	123,113	125,165	-1.6%	78,893	75,481	4.5%	44,220	49,684	-11.0%
Avg Party Size	1.91	2.00	-4.5%	1.86	1.85	0.7%	2.04	2.41	-15.5%
VISIT STATUS									
First-Time	173,984	171,802	1.3%	122,523	117,587	4.2%	51,461	54,215	-5.1%
Repeat	213,361	198,392	7.5%	163,636	155,377	5.3%	49,725	43,014	15.6%
Average # of Trips	3.84	3.72	3.3%	4.02	4.07	-1.4%	3.35	2.72	22.9%
TRAVEL METHOD									
Group Tour	86,524	99,488	-13.0%	43,426	44,918	-3.3%	43,098	54,570	-21.0%
Package	181,938	174,461	4.3%	116,333	106,956	8.8%	65,605	67,505	-2.8%
Group Tour & Pkg	79,427	90,815	-12.5%	38,580	38,994	-1.1%	40,846	51,821	-21.2%
True Independent	198,310	187,059	6.0%	164,980	160,084	3.1%	33,329	26,975	23.6%
ISLANDS VISITED									
Oahu	268,229	248,930	7.8%	182,611	171,816	6.3%	85,618	77,113	11.0%
Maui County	188,874	163,053	15.8%	145,379	131,914	10.2%	43,496	31,139	39.7%
...Maui	183,006	158,027	15.8%	140,831	127,359	10.6%	42,176	30,668	37.5%
...Molokai	25,811	21,594	19.5%	19,626	19,177	2.3%	6,185	2,417	155.9%
...Lanai	26,116	21,825	19.7%	22,542	19,599	15.0%	3,573	2,226	60.5%
Kauai	148,664	129,224	15.0%	122,003	107,444	13.6%	26,660	21,780	22.4%
Big Island	387,345	370,193	4.6%	286,159	272,964	4.8%	101,186	97,229	4.1%
...Hilo	387,345	370,192	4.6%	286,159	272,963	4.8%	101,186	97,229	4.1%
...Kona	233,574	203,629	14.7%	173,545	157,471	10.2%	60,029	46,158	30.1%
LENGTH OF STAY									
Oahu (days)	4.80	5.03	-4.6%	4.65	5.02	-7.3%	5.11	5.05	1.1%
Maui (days)	3.09	3.43	-10.0%	3.31	3.68	-10.3%	2.35	2.36	-0.5%
Molokai (days)	2.95	3.70	-20.2%	3.21	3.90	-17.7%	2.13	2.10	1.4%
Lanai (days)	3.09	3.59	-13.8%	3.27	3.74	-12.6%	1.98	2.23	-11.4%
Kauai (days)	2.82	3.12	-9.4%	2.82	3.24	-13.0%	2.84	2.50	13.2%
Big Island (days)	5.98	6.01	-0.6%	6.49	6.67	-2.7%	4.53	4.17	8.9%
...Hilo (days)	4.00	4.05	-1.1%	4.44	4.62	-3.8%	2.76	2.46	12.6%
...Kona (days)	3.11	3.41	-8.6%	3.39	3.58	-5.1%	2.31	2.83	-18.5%
Statewide (days)	11.44	11.56	-1.0%	12.44	13.02	-4.4%	8.62	7.47	15.3%
ACCOMMODATIONS									
Hotel	238,395	240,184	-0.7%	153,882	159,722	-3.7%	84,513	80,462	5.0%
...Hotel Only	175,164	183,190	-4.4%	102,005	111,627	-8.6%	73,159	71,563	2.2%
Condo	38,779	40,385	-4.0%	30,513	34,474	-11.5%	8,266	5,911	39.8%
...Condo Only	24,388	23,765	2.6%	18,439	20,696	-10.9%	5,950	3,069	93.9%
Timeshare	17,071	14,748	15.8%	15,117	11,881	27.2%	1,955	2,867	-31.8%
...Timeshare Only	11,733	10,021	17.1%	10,385	7,808	33.0%	1,349	2,212	-39.0%
Apartment	4,545	4,666	-2.6%	3,649	3,897	-6.4%	896	769	16.4%
Bed & Breakfast	17,179	19,655	-12.6%	14,099	16,266	-13.3%	3,080	3,389	-9.1%
Cruise Ship	76,246	48,361	57.7%	71,462	46,349	54.2%	4,784	2,012	137.7%
Friends or Relatives	46,379	47,341	-2.0%	41,065	40,896	0.4%	5,314	6,445	-17.5%
PURPOSE OF TRIP									
Pleasure (Net)	309,390	293,925	5.3%	229,029	211,362	8.4%	80,361	82,563	-2.7%
...Honeymoon	20,761	22,714	-8.6%	13,497	13,163	2.5%	7,264	9,551	-23.9%
MC&I (Net)	17,420	23,744	-26.6%	13,462	18,709	-28.0%	3,958	5,035	-21.4%
...Convention/Conf.	12,268	16,570	-26.0%	9,683	14,079	-31.2%	2,584	2,491	3.7%
...Corp. Meetings	3,229	4,178	-22.7%	2,370	2,888	-17.9%	859	1,290	-33.4%
...Incentive	2,993	3,583	-16.5%	1,546	1,968	-21.5%	1,447	1,614	-10.4%
Other Business	14,717	13,904	5.8%	12,360	12,621	-2.1%	2,357	1,283	83.8%
Visit Friends/Relatives	33,577	35,260	-4.8%	28,052	29,107	-3.6%	5,524	6,153	-10.2%
Government/Military	3,537	3,283	7.7%	2,468	2,833	-12.9%	1,069	450	137.8%
Attend School	3,190	2,156	48.0%	1,534	1,392	10.2%	1,656	763	116.9%

Source: DBEDT

TABLE 49: Kona Visitor Characteristics: 2001 vs. 2000

Kona	TOTAL			DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	6,137,624	6,491,159	-5.4%	5,077,721	5,446,687	-6.8%	1,059,903	1,044,472	1.5%
Total Visitors	1,027,781	1,101,401	-6.7%	756,001	809,863	-6.7%	271,780	291,538	-6.8%
PARTY SIZE									
One	177,719	175,834	1.1%	134,413	144,776	-7.2%	43,306	31,058	39.4%
Two	466,281	517,102	-9.8%	373,938	405,596	-7.8%	92,343	111,506	-17.2%
Three or more	383,781	408,467	-6.0%	247,650	259,494	-4.6%	136,130	148,973	-8.6%
Avg Party Size	2.06	2.09	-1.8%	1.97	1.96	0.5%	2.31	2.47	-6.7%
VISIT STATUS									
First-Time	379,144	412,508	-8.1%	254,670	269,228	-5.4%	124,474	143,280	-13.1%
Repeat	648,637	688,892	-5.8%	501,331	540,635	-7.3%	147,305	148,257	-0.6%
Average # of Trips	4.40	4.33	1.6%	4.81	4.85	-0.9%	3.26	2.89	12.9%
TRAVEL METHOD									
Group Tour	180,928	250,151	-27.7%	80,336	87,967	-8.7%	100,592	162,185	-38.0%
Package	451,228	496,134	-9.1%	256,366	279,894	-8.4%	194,862	216,240	-9.9%
Group Tour & Pkg	162,840	227,508	-28.4%	67,239	71,696	-6.2%	95,601	155,812	-38.6%
True Independent	558,466	582,624	-4.1%	486,539	513,699	-5.3%	71,927	68,925	4.4%
ISLANDS VISITED									
Oahu	535,260	546,556	-2.1%	316,263	330,921	-4.4%	218,997	215,635	1.6%
Maui County	310,686	311,744	-0.3%	251,044	262,080	-4.2%	59,642	49,663	20.1%
...Maui	299,130	300,908	-0.6%	242,136	252,594	-4.1%	56,994	48,314	18.0%
...Molokai	28,841	25,938	11.2%	22,961	22,724	1.0%	5,880	3,214	82.9%
...Lanai	33,839	30,678	10.3%	28,960	27,343	5.9%	4,880	3,335	46.3%
Kauai	228,527	222,800	2.6%	189,368	186,155	1.7%	39,160	36,645	6.9%
Big Island	1,027,858	1,101,403	-6.7%	756,079	809,866	-6.6%	271,780	291,538	-6.8%
...Hilo	233,574	203,629	14.7%	173,545	157,471	10.2%	60,029	46,158	30.1%
...Kona	1,027,781	1,101,401	-6.7%	756,001	809,863	-6.7%	271,780	291,538	-6.8%
LENGTH OF STAY									
Oahu (days)	4.86	4.61	5.4%	4.52	4.59	-1.6%	5.36	4.65	15.3%
Maui (days)	3.90	4.24	-7.9%	4.11	4.43	-7.3%	3.01	3.20	-5.9%
Molokai (days)	2.84	3.47	-18.3%	3.16	3.70	-14.6%	1.59	1.91	-16.6%
Lanai (days)	3.47	3.58	-3.0%	3.68	3.69	-0.4%	2.24	2.63	-14.9%
Kauai (days)	3.54	3.77	-6.2%	3.65	3.99	-8.7%	3.02	2.66	13.8%
Big Island (days)	6.76	6.44	4.9%	7.33	7.27	0.8%	5.18	4.15	24.7%
...Hilo (days)	2.56	2.73	-6.2%	2.74	2.88	-4.9%	2.06	2.23	-7.7%
...Kona (days)	5.97	5.89	1.3%	6.72	6.73	-0.1%	3.90	3.58	8.9%
Statewide (days)	10.93	10.48	4.2%	11.60	11.64	-0.4%	9.05	7.25	24.8%
ACCOMMODATIONS									
Hotel	681,476	758,523	-10.2%	441,964	503,983	-12.3%	239,512	254,540	-5.9%
...Hotel Only	567,850	647,128	-12.3%	349,841	410,535	-14.8%	218,009	236,594	-7.9%
Condo	159,371	188,658	-15.5%	136,269	163,373	-16.6%	23,102	25,285	-8.6%
...Condo Only	112,287	134,468	-16.5%	98,586	119,033	-17.2%	13,701	15,435	-11.2%
Timeshare	83,744	73,641	13.7%	78,311	66,963	16.9%	5,433	6,678	-18.6%
...Timeshare Only	60,937	52,521	16.0%	57,659	47,866	20.5%	3,279	4,655	-29.6%
Apartment	10,295	10,454	-1.5%	7,795	8,976	-13.2%	2,500	1,478	69.1%
Bed & Breakfast	23,551	25,993	-9.4%	19,747	22,409	-11.9%	3,804	3,584	6.1%
Cruise Ship	80,868	51,678	56.5%	76,869	49,102	56.5%	3,999	2,575	55.3%
Friends or Relatives	83,807	84,827	-1.2%	74,527	75,606	-1.4%	9,281	9,221	0.6%
PURPOSE OF TRIP									
Pleasure (Net)	845,760	893,020	-5.3%	614,571	634,746	-3.2%	231,189	258,274	-10.5%
...Honeymoon	66,116	79,492	-16.8%	37,892	41,560	-8.8%	28,224	37,932	-25.6%
MC&I (Net)	84,817	119,633	-29.1%	69,521	103,108	-32.6%	15,296	16,525	-7.4%
...Convention/Conf.	52,063	80,098	-35.0%	43,116	70,379	-38.7%	8,946	9,719	-7.9%
...Corp. Meetings	16,666	22,160	-24.8%	13,900	19,826	-29.9%	2,766	2,334	18.5%
...Incentive	17,852	18,780	-4.9%	13,287	14,088	-5.7%	4,565	4,692	-2.7%
Other Business	27,207	30,544	-10.9%	23,529	27,335	-13.9%	3,677	3,210	14.6%
Visit Friends/Relatives	57,561	60,251	-4.5%	48,212	51,114	-5.7%	9,349	9,137	2.3%
Government/Military	4,710	4,248	10.9%	3,125	3,941	-20.7%	1,585	306	417.4%
Attend School	4,302	3,498	23.0%	2,138	2,334	-8.4%	2,163	1,163	85.9%

Source: DBEDT

TABLE 50: 2001 Visitor Days by Island and MMA

2001	U.S. WEST MMA	U.S. EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA					OCEANIA MMA							
					TOTAL	U.S. WEST	U.S. EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE MMA	AUSTRALIA	NEW ZEALAND
Oahu	9,157,356	7,454,287	7,656,058	1,129,070	527,543	52,164	196,116	23,793	71,757	871,373	372,647	108,381	481,028				
Maui	7,032,298	4,522,281	602,744	947,646	137,750	23,860	102,408	14,441	37,244	315,703	77,084	16,603	93,686				
Molokai	145,853	105,017	23,416	17,836	2,368	1,134	3,745	297	988	8,533	846	10	855				
Lanai	177,819	151,880	8,652	31,409	4,045	626	4,107	133	735	9,646	2,228	62	2,290				
Kauai	3,272,886	2,005,137	230,738	214,807	62,083	7,393	41,991	3,429	11,369	126,265	24,512	5,908	30,419				
Big Island	3,676,497	2,285,810	680,061	297,779	91,114	10,235	67,045	4,530	17,176	190,101	47,964	25,202	73,166				
... Hilo	651,549	522,577	138,260	56,709	21,768	2,568	16,669	572	4,649	46,226	10,422	11,018	21,440				
... Kona	3,024,948	1,763,232	541,801	241,070	69,346	7,667	50,376	3,958	12,528	143,875	37,542	14,185	51,726				
STATE	23,462,699	16,524,415	9,201,668	2,638,548	824,905	95,412	415,414	46,624	139,268	1,521,623	525,281	156,165	681,446				
DOMESTIC																	
Oahu	8,819,094	7,220,166	123,166	239,370	424,192	48,169	180,083	21,401	57,976	731,821	85,344	22,199	107,543				
Maui	6,790,715	4,395,498	17,854	178,479	116,671	21,081	91,479	14,441	34,906	278,578	10,058	2,225	12,283				
Molokai	142,673	104,468	363	6,344	2,283	807	3,718	297	800	7,906	494	0	494				
Lanai	174,777	151,598	597	11,449	3,928	626	4,107	133	702	9,497	271	20	291				
Kauai	3,214,758	1,973,128	7,240	53,943	59,158	7,393	39,786	3,078	10,565	119,979	5,282	1,925	7,207				
Big Island	3,580,959	2,216,169	17,558	86,081	77,676	9,827	60,987	3,905	15,927	168,322	6,743	1,862	8,605				
... Hilo	639,504	508,285	4,677	18,241	16,835	2,437	13,436	572	4,055	37,335	1,460	246	1,707				
... Kona	2,941,455	1,707,884	12,882	67,840	60,841	7,390	47,551	3,333	11,871	130,988	5,283	1,616	6,898				
STATE	22,722,967	16,061,031	166,779	575,666	683,910	87,903	380,161	43,255	120,875	1,316,104	108,192	28,232	136,424				
INTERNATIONAL																	
Oahu	338,262	234,121	7,532,892	889,701	103,351	3,995	16,033	2,393	13,782	139,553	287,303	86,182	373,485				
Maui	241,582	126,782	584,890	769,166	21,080	2,779	10,929	0	2,338	37,125	67,026	14,377	81,403				
Molokai	3,179	550	23,053	11,492	85	328	27	0	187	627	352	10	362				
Lanai	3,042	282	8,056	19,960	117	0	0	0	32	149	1,957	42	1,999				
Kauai	58,128	32,010	223,498	160,864	2,924	0	2,206	352	804	6,286	19,230	3,982	23,212				
Big Island	95,538	69,640	662,503	211,698	13,438	407	6,058	625	1,250	21,778	41,221	23,340	64,561				
... Hilo	12,045	14,292	133,584	38,468	4,933	131	3,233	0	593	8,891	8,962	10,771	19,733				
... Kona	83,494	55,348	528,920	173,230	8,505	276	2,825	625	656	12,887	32,259	12,569	44,828				
STATE	739,732	463,384	9,034,889	2,062,882	140,995	7,509	35,252	3,369	18,393	205,519	417,090	127,933	545,022				

TABLE 50: 2001 Visitor Days by Island and MMA (continued)

2001	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
	TOTAL	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA MMA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA MMA	OTHER
Oahu	129,178	54,912	293,560	28,209	79,134	584,992	18,915	39,387	36,688	94,990	1,662,127	29,091,282
Maui	9,720	11,490	35,411	6,165	11,499	74,285	9,836	11,245	13,358	34,438	511,109	14,134,190
Molokai	192	109	771	215	57	1,344	25	89	250	363	44	303,261
Lanai	234	1,332	511	35	108	2,219	19	234	664	916	15,318	400,150
Kauai	6,792	2,802	5,781	7,019	2,849	25,242	2,117	2,761	5,401	10,279	227,129	6,142,903
Big Island	11,125	7,916	33,536	9,447	21,180	83,204	1,157	4,360	6,868	12,384	389,455	7,688,457
..Hilo	3,747	1,890	5,899	551	7,111	19,198	283	579	1,928	2,790	92,083	1,550,833
..Kona	7,378	6,025	27,637	8,897	14,069	64,006	873	3,780	4,940	9,594	297,371	6,137,624
STATE	157,241	78,561	369,569	51,090	114,827	771,288	32,068	58,075	63,229	153,372	2,805,183	57,760,242
DOMESTIC												
Oahu	95,021	13,479	38,755	4,944	9,866	162,065	17,245	33,195	34,968	85,408	876,163	18,364,796
Maui	8,868	3,704	6,655	1,192	2,421	22,840	9,836	9,651	11,561	31,048	438,011	12,165,307
Molokai	178	0	269	141	32	619	25	89	250	363	0	263,230
Lanai	234	503	388	35	94	1,254	19	234	664	916	15,276	365,654
Kauai	6,766	2,631	4,086	466	940	14,889	2,117	2,761	5,369	10,247	199,526	5,600,916
Big Island	7,634	2,045	5,167	1,274	1,130	17,251	1,157	4,360	6,812	12,328	241,622	6,348,896
..Hilo	1,820	726	584	398	429	3,958	283	579	1,904	2,766	54,702	1,271,175
..Kona	5,814	1,319	4,583	877	701	13,293	873	3,780	4,908	9,562	186,920	5,077,721
STATE	118,702	22,361	55,321	8,052	14,482	218,919	30,398	50,290	59,623	140,311	1,770,599	43,108,798
INTERNATIONAL												
Oahu	34,157	41,433	254,805	23,264	69,269	422,927	1,671	6,191	1,720	9,582	785,964	10,726,487
Maui	852	7,787	28,756	4,973	9,078	51,445	0	1,594	1,797	3,391	73,098	1,968,884
Molokai	14	109	502	74	26	725	0	0	0	0	44	40,031
Lanai	0	829	123	0	13	966	0	0	0	0	42	34,496
Kauai	26	171	1,695	6,553	1,909	10,354	0	0	32	32	27,604	541,987
Big Island	3,491	5,871	28,368	8,173	20,050	65,953	0	0	56	56	147,833	1,339,561
..Hilo	1,927	1,164	5,314	153	6,682	15,240	0	0	24	24	37,381	279,658
..Kona	1,564	4,707	23,054	8,020	13,368	50,713	0	0	32	32	110,451	1,059,903
STATE	38,539	56,200	314,248	43,037	100,344	552,370	1,671	7,785	3,606	13,062	1,034,584	14,651,444

TABLE 51: 2001 Visitor Arrivals by Island and MMA

2001	U.S. WEST MMA	U.S. EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA					OCEANIA MMA			
	TOTAL	U.S. WEST	U.S. EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER- LAND	TOTAL EUROPE MMA	AUSTRALIA	NEW ZEALAND
Oahu	1,178,104	1,024,148	1,465,731	122,736	57,116	4,830	19,221	2,811	5,589	89,568	58,946	12,584	71,530
Maui	881,929	689,978	228,910	102,888	18,371	2,510	10,921	1,633	3,541	36,976	10,761	2,191	12,953
Molokai	24,507	25,085	12,771	3,018	549	223	523	60	202	1,557	199	10	210
Lanai	30,681	38,185	5,140	5,325	912	91	358	36	121	1,518	460	51	512
Kauai	432,211	357,808	122,396	31,073	9,658	980	5,918	617	1,435	18,608	4,847	931	5,778
Big Island	443,508	369,498	230,398	38,547	12,777	1,413	8,330	702	1,974	25,196	9,269	1,813	11,082
... Hilo	122,203	146,153	67,532	12,052	4,558	447	3,105	160	722	8,992	2,951	660	3,611
... Kona	391,003	317,841	203,433	33,946	10,629	1,226	6,946	594	1,716	21,110	7,975	1,568	9,543
STATE	2,372,070	1,588,164	1,528,564	216,948	75,721	7,675	29,112	4,590	8,923	126,020	66,829	14,330	81,158
DOMESTIC													
Oahu	1,130,383	973,635	19,481	24,115	43,460	4,219	16,809	2,373	4,720	71,582	15,658	3,227	18,884
Maui	852,024	685,964	3,065	19,008	15,740	2,169	9,992	1,633	3,231	32,766	1,944	434	2,378
Molokai	23,219	24,408	97	614	462	139	494	60	144	1,299	80	0	80
Lanai	29,074	37,824	87	1,100	787	91	358	36	89	1,361	93	5	98
Kauai	426,447	351,874	1,322	7,379	8,991	980	5,503	518	1,319	17,311	977	230	1,208
Big Island	435,627	362,362	2,162	9,432	10,185	1,303	7,086	603	1,752	20,929	1,244	267	1,510
... Hilo	119,118	143,588	642	3,052	3,349	421	2,199	160	563	6,691	393	73	466
... Kona	384,071	311,504	1,774	8,337	8,640	1,116	6,109	495	1,510	17,870	1,052	214	1,266
STATE	2,298,103	1,524,743	22,371	43,905	59,631	6,724	25,923	4,152	7,799	104,229	17,222	3,607	20,829
INTERNATIONAL													
Oahu	47,721	50,513	1,446,249	98,621	13,656	611	2,412	438	869	17,986	43,289	9,357	52,646
Maui	29,904	24,014	225,845	83,880	2,631	341	929	0	310	4,210	8,818	1,757	10,575
Molokai	1,288	677	12,674	2,404	87	84	30	0	58	269	119	10	129
Lanai	1,608	361	5,053	4,225	125	0	0	0	32	157	368	46	414
Kauai	5,764	5,934	121,074	23,694	667	0	414	99	116	1,297	3,870	700	4,570
Big Island	7,881	7,137	228,237	29,115	2,592	110	1,243	99	223	4,267	8,026	1,546	9,572
... Hilo	3,085	2,564	66,890	9,000	1,209	26	907	0	159	2,301	2,557	588	3,145
... Kona	6,932	6,337	201,658	25,810	1,989	110	837	99	206	3,241	6,924	1,353	8,277
STATE	73,967	63,420	1,506,193	173,043	16,090	951	3,189	438	1,124	21,791	49,607	10,723	60,329

Source: DBEDT

TABLE 51: 2001 Visitor Arrivals by Island and MMA (continued)

2001	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
	TOTAL	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA MMA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA MMA	
Oahu	26,686	7,356	40,916	4,147	13,103	92,207	2,036	3,946	5,886	11,869	201,937	4,257,829
Maui	2,018	2,408	10,318	1,493	2,866	19,104	969	1,753	2,935	5,657	70,502	2,048,896
Molokai	174	60	345	116	45	740	8	42	78	127	2,219	70,233
Lanai	117	224	134	20	58	552	4	73	194	271	2,720	84,905
Kauai	1,309	371	939	940	1,042	4,601	261	609	1,152	2,021	34,201	1,008,698
Big Island	2,407	1,595	5,658	2,270	4,179	16,109	197	809	1,565	2,571	44,708	1,181,618
...Hilo	1,061	468	2,243	128	1,813	5,713	77	242	593	912	20,177	387,345
...Kona	1,731	1,291	4,228	2,188	2,878	12,316	176	707	1,255	2,138	36,518	1,027,848
STATE	28,664	8,886	44,161	5,654	14,505	101,870	2,716	5,393	6,627	14,737	274,259	6,303,791
DOMESTIC												
Oahu	17,635	2,046	5,796	675	1,560	27,711	1,873	3,677	4,823	10,373	103,121	2,379,285
Maui	1,799	648	1,242	197	430	4,316	969	1,661	2,175	4,805	56,635	1,640,961
Molokai	169	0	84	27	16	297	8	42	78	127	2,172	52,312
Lanai	117	36	79	20	42	294	4	73	194	271	2,673	72,783
Kauai	1,302	334	527	113	172	2,447	261	609	990	1,859	29,521	839,368
Big Island	1,747	417	733	127	299	3,323	197	809	1,287	2,294	30,977	868,615
...Hilo	601	183	291	54	125	1,253	77	242	475	794	10,554	286,159
...Kona	1,422	338	577	119	223	2,678	176	707	1,095	1,978	26,524	756,001
STATE	18,946	2,608	6,538	855	1,829	30,776	2,553	4,546	6,213	13,312	166,053	4,224,321
INTERNATIONAL												
Oahu	9,051	5,310	35,120	3,472	11,543	64,496	163	269	1,064	1,496	98,816	1,878,544
Maui	219	1,760	9,076	1,296	2,436	14,788	0	92	760	852	13,867	407,935
Molokai	5	60	261	88	29	443	0	0	0	0	47	17,921
Lanai	0	189	55	0	15	258	0	0	0	0	47	12,122
Kauai	7	37	413	827	870	2,154	0	0	162	162	4,680	169,329
Big Island	661	1,178	4,925	2,143	3,880	12,786	0	0	278	278	13,731	313,003
...Hilo	460	285	1,952	74	1,688	4,460	0	0	118	118	9,623	101,186
...Kona	309	953	3,651	2,069	2,655	9,638	0	0	160	160	9,994	271,847
STATE	9,718	6,278	37,623	4,799	12,676	71,094	163	847	414	1,425	108,206	2,079,469